

**An On-Ramp to Student Success**  
**A Randomized Controlled Trial Evaluation of a**  
**Developmental Education Reform at the City University**  
**of New York**

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## **Abstract**

Most community college students are referred to developmental education courses to build basic skills. These students often struggle in these courses and college more broadly. CUNY Start is a prematriculation program for students assessed as having significant remedial needs. CUNY Start students delay matriculation for one semester and receive time-intensive instruction in math, reading, and writing with a prescribed pedagogy delivered by trained teachers. The program aims to help students complete remediation and prepare for college-level courses. This article describes the results of an experiment at four community colleges ( $n \approx 3,800$ ). We estimate that over three years, including one semester that students spent in the program and two-and-a-half years after the program was complete, CUNY Start substantially increased college readiness, slightly increased credit accumulation, and modestly increased graduation rates (by increasing participation in CUNY's highly effective ASAP).

**Keywords:** Community college, educational reform, postsecondary education, program evaluation, experimental design.



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## Introduction

Community colleges play an important role in U.S. higher education. In fall 2019, over 5,000,000 students were enrolled in public two-year colleges (National Student Clearinghouse Research Center, 2019). Most students who enter community college, however, are deemed academically underprepared for college-level courses and are referred to noncredit developmental (remedial) education courses to build their math, reading, or writing skills. One national study estimated that 59% of students entering community colleges were referred to developmental-math courses and 33% were referred to developmental reading courses (Bailey et al., 2010). These students struggle in the developmental education courses and in college more broadly. Nationwide, only 13% of students who take a developmental education course graduate within three years (U.S. Department of Education, National Center for Data Statistics, n.d.). Graduation rates are lower still among triple-remedial students; that is, students referred to developmental education across math, reading, and writing (see, for example, Ginder et al., 2015).

The low success rates among students referred to developmental education has sparked interest in developmental education reform. While there is a growing body of experimental research on the effectiveness of such reform efforts, there remains a dearth of experimental evidence on programs that increase long-term outcomes (for example, credits earned or degree attainment through three years) for students referred to developmental education (Bailey et al., 2016). Even less evidence exists regarding how to help triple-remedial students (Boatman & Long, 2018).

Hoping to improve the success rates of its least prepared students, the City University of New York (CUNY) developed CUNY Start. CUNY Start's full-time program was designed for incoming students assessed as needing remediation in three subject areas: math, reading, and writing. CUNY Start lasts one semester, and its short-term goal is to help students fulfill their developmental education requirements, while preparing them for college-level courses. Its long-term goal is to improve academic outcomes, including graduation rates. Students enrolling in CUNY Start's full-time program defer college matriculation — which starts when students first enroll in degree programs — for one semester to engage in time-intensive instruction in math, reading, and writing with a prescribed instructional approach. Students in CUNY Start's part-time program defer matriculation for one semester to engage in time-intensive instruction in math *or* in reading and writing. CUNY Start also provides advising, tutoring, and a weekly seminar that teaches students skills they need to succeed in college. Students pay only \$75 for the program.

Among college developmental education reforms, CUNY Start is uncommon in that it explicitly aims to recruit triple-remedial students. CUNY Start's services are also uncommon with respect to their greater level of time intensity — with 26.5 hours of class time required per week for the full-time program and 13.5 hours of class time required per week for the part-time program — and their curricular and pedagogical focus, including a detailed, standardized curriculum and a semester-long apprenticeship period for instructors new to CUNY Start. Add to this its low cost to students and integrated student support services, and the fact that it occurs before students

matriculate, and CUNY Start is clearly an innovative approach to grappling with the low success rates of students referred to developmental education.

This article presents three-year findings from a randomized controlled trial (RCT) on the effectiveness of CUNY Start. The evaluation was designed to answer the following questions:

1. What is the effect of the offer to participate in CUNY Start on students' academic progress and completion, compared with that of participating in the colleges' standard courses and services (including the colleges' standard developmental education courses)? Do the effects vary among student populations and settings?
2. How is CUNY Start implemented, to what degree is it implemented with fidelity to the CUNY Start model, and to what degree are there differences between the program and the colleges' standard courses and services?
3. What are the costs associated with CUNY Start; how do the costs compare with the costs of the standard courses and services; and is CUNY Start cost effective?

This article focuses on the three-year effects of CUNY Start on students' academic progress and completion (research question 1). It briefly summarizes the implementation and cost findings (research questions 2 and 3). Detailed implementation findings are discussed in Scriver et al. (2018), and detailed cost analyses are discussed in Community College Research Center (forthcoming).

## **Developmental Education Reforms**

There are a variety of student barriers and institutional practices that help explain the low completion rates of community college students in general, and those referred to developmental education programs in particular (for overviews, see Baum et al., 2013; Braxton, 2002; Calcagno et al., 2008). While it is beyond the scope of this paper to review all the obstacles, we briefly describe those that CUNY Start aims to address, noting reforms, many with features related to CUNY Start, that attempt to address these barriers. The barriers include: the way developmental education courses are taught (that is, content and pedagogy), the time it takes to complete these courses, a shortage and underutilization of student support services, and financial issues. There is also a question as to whether developmental courses are of value at all.

### **Content and Pedagogy**

Many developmental education classes focus on building discrete skills using decontextualized content (Grubb & Gabriner, 2013; Perin, 2013). Courses often use lecture-based pedagogy, in which students are recipients of information but have limited active learning opportunities (Rutschow & Schneider, 2011). Traditional lecture-based instruction, when compared to "active learning" approaches, may inhibit academic performance (Freeman et al., 2014). Furthermore, these approaches often fail to engage and prepare students for college-level work (Grubb & Gabriner, 2013).

To improve pedagogy and content, many colleges have implemented multiple math pathways (that is, sets of linked courses designed to teach students math content relevant to their degree requirements and program of study); self-paced learning models; and flipped classrooms (in which students are exposed to content outside of class, while most in-class time is devoted to activities, projects, and discussions) (Rutschow & Mayer, 2018). By moving toward an instructional approach that positions students as active learners who regularly participate in small-group and whole-class activities, and teachers serve as facilitators of the learning process rather than lecturers, it is expected that students will be more engaged and develop deep and transferable knowledge, stronger academic identities, and an increased commitment to college. Past research suggests teaching approaches that encourage active learning are more effective (Stigler & Hiebert, 2009). Two recent experimental evaluations of interventions done with math pathways that change the content and/or pedagogy of developmental math found positive impacts on students' successful completion of college-level math (Rutschow et al., 2019) and graduation rates (Logue, et al., 2019).

### **Reducing the Time to Complete Developmental Courses**

Taking multisequence noncredit developmental education course sequences may slow down students' progress toward graduation (Bettinger & Long, 2005; CUNY Task Force on Developmental Education, 2016). These courses increase the number of requirements students must complete to earn a degree, increasing the time it takes them to earn a degree (Bettinger & Long, 2009).

To reduce the time it takes to complete developmental education requirements, colleges are implementing compressed coursework in math, integrated developmental reading and writing courses, and corequisite remediation (that is, students take a college-level course concurrently with a developmental education course that supports their learning in the main course) (Rutschow & Mayer, 2018). Nonexperimental research on offering developmental courses on a compressed time frame suggests improved progress through developmental education and increased course pass rates, grades, and rates of persistence (Rutschow & Schneider, 2011). A quasi-experimental study of the Accelerated Learning Program (ALP) at Community College of Baltimore County — a corequisite remediation intervention — found that students who participated in ALP had improved rates of courses attempted and completed (Jenkins et al., 2010). Furthermore, evaluations of community college and high school programs that incorporate significant increases in time spent in targeted subject areas provided evidence of the effectiveness of this approach at raising student success (Kemple et al., 2005; Jenkins et al., 2010; Nomi & Allensworth, 2009).

### **A Shortage and Underutilization of Student Support Services**

Students referred to developmental education often benefit from receiving adequate forms of support to address nonacademic challenges and to develop the academic behaviors, metacognitive skills, and academic confidence associated with college success (Scrivener et al., 2012; Bailey et al., 2015). However, there is a broad student support challenge at community colleges — for example, the National Academic Advising Association estimates that the median caseload

of an adviser at public two-year colleges is 441 students (Robbins, 2013) — limiting the amount of advising students can receive.

There is a robust experimental literature on various forms of student support services. Experimental evidence on advising interventions finds positive, although often modest, effects on students' academic progress with the use of a variety of modes of advising (Avery et al., 2014; Barr & Castleman, 2017; Bettinger & Baker, 2014; Carrell & Sacerdote, 2017; Evans et al., 2017; Oreopoulos & Petronijevic, 2016). Other student support strategies with some limited experimental evidence of efficacy include tutoring (see, for example, Sommo et al., 2014) and student success courses (see, for example, Weiss et al., 2011). There also is experimental evidence that learning communities, in which students in two or more classes form cohorts, can have a modest positive effect on student outcomes (Richburg-Hayes et al., 2008; Visher et al., 2012; Weiss et al., 2015).

### **Financial Issues**

Setting aside developmental education, the cost of attending college is a challenge for many students (Deming & Dynarski, 2009). Taking noncredit course sequences leads students to incur additional tuition costs, and in the process, expend a portion of their financial aid (CUNY Task Force on Developmental Education, 2016). Furthermore, taking (and often repeating) noncredit course sequences can put students at risk of failing to meet satisfactory academic progress requirements for maintaining federal aid eligibility (Scott-Clayton and Schudde, 2017; CUNY, 2018; U.S. Department of Education, Office of Federal Student Aid, “Staying Eligible,” n.d.-a). Federal aid also has time limits: Students are only eligible to receive the equivalent of six years of Pell Grant funding (U.S. Department of Education, Office of Federal Student Aid, “Calculating Pell Grant Lifetime Eligibility Used,” n.d.-b). The additional time and aid required to complete developmental education requirements may inhibit academic progress. Numerous experimental evaluations provide causal evidence that finance-related forms can improve student academic progress, although often modestly (Angrist, et al., 2014; Angrist et al., 2010; Bettinger et al., 2012; Cohodes & Goodman, 2014; Deming & Dynarski, 2009; Goldrick-Rab et al., 2016; Mayer et al., 2015).

Broadly speaking, many developmental education reform strategies have yielded improved short-term outcomes for students (see, for example, Adelman, 2004; Attewell et al., 2006; Bailey et al., 2016; Bailey et al., 2010; Jenkins et al., 2009; Rutschow & Schneider, 2011). Yet, when the U.S. Department of Education's What Works Clearinghouse sought to create a practice guide for serving students referred to developmental education, only six strategies were recommended — none with a “strong” evidence base, three with a “moderate” evidence base, and three with a “minimal” evidence base (Bailey et al., 2016). There is a need for more rigorous evidence on the effects of programs designed to improve the outcomes of students referred to developmental education.

## Referral to Developmental Education

Developmental education courses themselves may be an impediment to academic progress. Valentine et al. (2017) conducted a systematic review of the effects of referral to developmental education compared with referral to college-level courses. They meta-analyzed data from 11 regression discontinuity design (RD) studies at two- and four-year institutions. On average, they found that referral to developmental education had a *negative* effect on (a) students' probability of passing the college-level course in which remediation was "needed," (b) college-level credits earned, and (c) degree attainment. Strictly interpreted, these RD studies apply to students who were "on the margin" of college readiness; however, it is likely that results apply to students falling within at least  $0.5\sigma$  of the cut score (Bloom et al., 2020). Moreover, very recent evidence from an experimental evaluation of a multiple measures placement system further suggested that referral to developmental education negatively affects students' academic progress (Barnett, et al., 2020).

The combined weight of the evidence indicates that for the populations where causal evidence exists, on average, referral to developmental education negatively affects students' academic progress. For students scoring well below placement test cut scores who do not have high school GPAs suggesting college readiness, much less is known about the relative effectiveness of referral to developmental versus college-level coursework.

## Developmental Education Reform at CUNY

About 80% of first-time CUNY associate degree-seeking freshmen are assessed as needing remediation (CUNY Office of Academic Affairs, 2015). During this study, this assessment was based primarily on students' scores on the CUNY Assessment Tests in math, reading, and writing. (See the "Data and Measures of Academic Outcomes" subsection for more information on how CUNY assessed students' skills.) At CUNY's community colleges, the three-year graduation rate for first-time, full-time students referred to remediation in at least one subject was 14.2%, which applies to students who began school in fall 2011. This rate drops to just 6.5% for triple-remedial students (MDRC calculations based on data from CUNY; CUNY Office of Institutional Research and Assessment, 2015).

As is the case at most community colleges, developmental education at CUNY has typically comprised multilevel, multisequence noncredit course sequences in math, reading, and writing. Students are required to take up to three semesters of developmental education courses. Most math courses are taught using lecture-based direct instruction with little emphasis on academic skill building (for example, studying and note taking), and reading and writing are typically taught separately (see Table 2 for more information).

As reforms have been explored nationwide, CUNY's leaders have also focused on rethinking the university system's approaches, and CUNY and its colleges have implemented many different changes. For example, during the period of this study, CUNY was working to revamp its developmental education, introducing alterations in how students are assessed and referred to courses, as using a single assessment has been critiqued (see, for example, Scott-Clayton, 2012);

in how students qualify to move out of developmental education; and in the content and pedagogy of the courses themselves. CUNY Start is part of these reform efforts as a prematriculation intervention. It is unique in its targeting of triple-remedial students and students assessed as having significant developmental education needs.<sup>1</sup>

## The CUNY Start Model

CUNY Start began in 2009 as a small, intensive program that targeted students with GED certificates (now, high school equivalency diplomas) who had been assessed as having very weak math, reading, and writing skills. It expanded in 2010 to also serve high school graduates.

### Eligible Population

Students whose placement test scores result in their referral to remediation in math, reading, or writing are eligible for CUNY Start.<sup>2</sup> CUNY Start offers a full- and a part-time program. The full-time program is only open to students referred to remediation in math and at least one other subject area (reading, writing, or both). The part-time program, which provides instruction in math *or* reading and writing, is open to students referred to remediation in one or more subjects. Although any student who is referred to remediation is eligible for CUNY Start (and was eligible for the evaluation), CUNY Start focuses on recruiting triple-remedial students. Colleges also prioritize recruiting students referred to two developmental math courses.

### Program Components

**Administration, cost, and structure.** At the time of the study, the CUNY Start programs were situated in each college's continuing education division, which offers a range of courses outside the academic departments. Administrators in CUNY's central Office of Academic Affairs (OAA) manage the program, working closely with CUNY Start directors at each college. Professional development staff based within CUNY OAA provide training to CUNY Start instructors and advisers and serve as primary curriculum developers.

CUNY Start students pay only \$75 for the semester, which includes the cost of all course materials. Because the program is offered prior to matriculation, students preserve their financial aid for future semesters.

CUNY Start uses a cohort model in which students coenroll in math, reading, and writing courses, and a student success seminar, like some learning communities programs. Such grouping is hypothesized to foster stronger connections among students and between students and instructors (Visher et al., 2008).

CUNY Start's program is time intensive, enabling students to complete remedial requirements in a single semester. The full-time program provides up to 26.5 hours of instruction per

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<sup>1</sup>For more information, see CUNY Task Force on Developmental Education (2016).

<sup>2</sup>The program also admits a small number of students with limited college experience.



week during its one semester: 12 hours of math, 12 hours of integrated reading and writing, and 1.25 to 2.5 hours in the college success seminar.<sup>3</sup> CUNY Start's part-time program provides 12 hours of instruction in math or reading and writing, and 1.5 hours in the seminar. Students do not take college-level courses while in CUNY Start. This instructional intensity enables a dramatic increase in the amount of time that students spend actively engaged with learning activities such as problem-solving.

**Math instructional approach.** The core of CUNY Start is time-intensive instruction in math and reading/writing using standardized curriculum and pedagogy, which were created by experienced faculty members and CUNY Start professional development staff members. Curricula are regularly refined by the CUNY Start professional development team based on instructor feedback. The math curriculum integrates arithmetic and algebra. Various research on math instruction with adults and older adolescents (U.S. Department of Education, 2011) and national college-readiness math standards (National Council of Teachers of Mathematics, 2000; National Governors Association Center for Best Practices, 2010; National Mathematics Advisory Panel, 2008) recommends that math instruction focus on developing students' math proficiencies (for example, problem-solving and adaptive reasoning) and conceptual understanding (for example, comprehension of math concepts, operations, and relations). The CUNY Start math curriculum models these tenets by emphasizing conceptual understanding, real-world learning, and building academic skills such as studying and note taking.

CUNY Start's math pedagogy is designed to give students a deep understanding of math concepts through student-centered instruction, requiring instructors to limit their use of lectures and, instead, promote student discussion. Rather than the traditional remedial pedagogy, characterized by rote procedural learning and lecture, CUNY Start's math pedagogy positions students as active participants in their own learning, gives them time to think about and struggle with the concepts, and encourages them to speak and respond to each other. Central to the pedagogy is the technique of questioning, in which instructors ask specific open-ended questions to stimulate student thinking and discussion. Such features are intended to increase the relevancy of subject matter in service of deeper understanding and knowledge transfer (Perin, 2013), which have been shown to have positive effects on student learning (Hiebert et al., 2003; Stein et al., 2009).

**Reading/writing instructional approach.** CUNY Start teaches reading and writing integrated in one class to reinforce the relationship between the two and to allow students to move more quickly through their developmental education requirements. To engage students, the curriculum uses a range of culturally relevant texts, including nonfiction articles and essays in the beginning of the semester, and short stories and longer works of fiction later in the semester.

Like CUNY Start math instructors, CUNY Start reading/writing instructors rely on student-centered instruction. Research on reading and writing instruction suggests that students should receive explicit instruction in reading comprehension and writing strategies, which are

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<sup>3</sup>At most colleges, the college success seminar for full-time students lasts for 2.5 hours for the first four sessions, and then 1.25 hours for the remaining sessions; however, some campuses offer a consistent 1.25- to 1.5-hour seminar for all full-time students.

modeled and scaffolded by instructors with a gradual release of responsibility to students through repeated practice (National Reading Panel, 2000; Graham & Hebert, 2010; Graham & Perin, 2007a, 2007b). These practices are further underscored by K-12 national language arts standards, which emphasize a development of students' conceptual understanding, critical thinking skills, and ability to apply learned knowledge in real-world settings (National Governors Association Center for Best Practices, 2010).

To emphasize these techniques, CUNY Start reading/writing instructors specifically employ the cognitive apprenticeship model, in which instructors aim to help students learn the habits and techniques of proficient readers and writers (Collins et al., 1988). For example, instructors sometimes “think aloud” to model the processes used by proficient readers and writers — such as the process of identifying evidence to support a claim or theme, to identify the author’s point of view, or to identify how specific parts of a story are connected to others.

**Student support.** CUNY Start’s student support is integrated into the classroom. The mandatory college success seminar, led by a CUNY Start adviser, aims to help students develop skills to balance school and life, solve problems, advocate for themselves, and view themselves as learners. CUNY Start advisers, who are responsible for far fewer students (about 75 students) than non-CUNY Start advisers (about 600 students), also meet with students outside the seminar to give them support during the program and to plan for their matriculation. CUNY Start math tutors and writing assistants provide help to students inside and outside of class.

**Instructor hiring and training.** CUNY Start hires instructors based on their content and pedagogical knowledge, and their openness to the prescribed curriculum and pedagogy. Once hired, CUNY Start instructors participate in a semester of apprenticeship and training before they teach their own CUNY Start classes. During this period, they participate in periodic training lead by CUNY Start professional developers and are assigned to the classroom of an experienced CUNY Start instructor on a full-time basis to observe and eventually assist with instruction in order to learn about the CUNY Start curriculum and pedagogy. After that semester, all instructors continue to receive ongoing training, classroom observation, and feedback from CUNY Start professional developers.<sup>4</sup> A growing body of evidence on faculty development in higher education suggests that models that embed professional learning opportunities into instructor’s work portfolios and are tied closely to everyday practice can increase faculty buy-in (Bickerstaff & Edgecombe, 2012; Bragg & Barnett, 2009; Edgecombe et al., 2013).

## Theory of Change

CUNY Start’s components are designed to work together to improve students’ outcomes. The math and reading/writing curricula and pedagogies are central to the model; the instructional intensity, instructor training and professional development, and student services are critical to facilitating and supporting the instruction. (See Bickerstaff & Edgecombe [2019] for a discussion of how the program components interact.)

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<sup>4</sup>See Kim et al. (in press) for more information on the program model.

CUNY Start's underlying theory of change posits that students with substantial developmental education requirements are best served through a time-intensive, cohort-based model, in which a group of students who join the program at the same time take all of their classes together. It is designed to build academic preparedness and college skills *before* matriculation. The program is intended to make students more engaged in their coursework, help them view themselves as learners, help them make greater connections with their peers, give them the support they need to succeed, and prepare them for college-level work. The program's low cost to students is expected to make it easier for them to participate, and the fact that the program is provided before students' matriculate allows them to preserve their financial aid for future courses.

The program's designers hypothesize that, compared with students in standard college courses, a higher proportion of CUNY Start students will build their basic skills and complete any required developmental education, and that they will do so more quickly. Because CUNY Start students spend a semester building their basic skills before matriculating, they are expected to earn fewer college credits in the short term. The hypothesis, however, is that if greater amounts of CUNY Start students complete their developmental education and become college ready more quickly, over the longer term, they will remain enrolled at higher rates, accumulate more college-level credits, and graduate more frequently.

## **Study Setting**

The CUNY system consists of 25 institutions, including community colleges, four-year colleges, and graduate and professional institutions; it serves over a quarter-of-a-million matriculating students each semester (CUNY, n.d.-a). In spring 2015, when the study began, CUNY Start was operating at seven CUNY colleges. (At the time this paper was written, it was operating at ten.) Of those seven, the evaluation took place at four: Borough of Manhattan Community College, Kingsborough Community College, LaGuardia Community College, and Queensborough Community College. These colleges were chosen because each had operated the program for at least two years, had sufficient program infrastructure to continue operating it, and was willing and able to participate in a random assignment evaluation. These are also the four largest CUNY community colleges by total enrollment.

Borough of Manhattan Community College is in lower Manhattan. It served about 29,000 students when the study started, including students in credit programs leading to a degree and students in continuing education programs. Kingsborough Community College is in Brooklyn. It served about 25,000 students at the start of the study. LaGuardia and Queensborough community colleges are both located in Queens and served about 36,500 and 19,000 students, respectively, at the start of the study (CUNY Office of Institutional Research and Assessment e-mail to author, January 3, 2018; CUNY Office of Institutional Research and Assessment, 2018). At Borough of Manhattan and Queensborough community colleges, most students take full-time course loads, whereas about half of Kingsborough and LaGuardia students do. All four colleges offer a wide range of associate's degree programs that prepare students to transfer to four-year colleges or

enter professional careers. As mentioned previously, at the time of the study CUNY Start was housed in each college's continuing education division.

## Method

### Recruitment and Random Assignment

CUNY Start has a robust set of outreach strategies for recruiting students after they have applied and been accepted to CUNY. Before each semester, CUNY Start staff members contact eligible students by e-mail, mail, and phone, and attend college orientation and registration events to describe the program and, during this study, the evaluation. Interested students attend CUNY Start information sessions at the colleges to learn more. Students then participate in a structured intake process with CUNY Start staff members to help them understand the program's structure and time demands. The goal is for students to make an informed decision about participation (Kim et al., in press).

During the evaluation, students who agreed to participate in CUNY Start and the study signed an informed consent form and were then randomly assigned to either the program group or control group in real time via a web portal controlled by the research team. Program group students were offered the opportunity to participate in CUNY Start. Control group students were offered the opportunity to participate in all their colleges' other programs and services, just not CUNY Start (see Table 2 for more information on the standard college courses and services). Three cohorts of students are part of the study, one prior to the spring 2015, fall 2015, and spring 2016 semesters. Immediately prior to random assignment, all students indicated whether they *intended* to participate in CUNY Start's part- or full-time program if they were assigned to the program group (this does not reflect whether they intended to enroll part- or full-time if assigned to the control group).

The analytic sample includes 3,835 individuals (see detailed discussion of the analytic sample in the "Characteristics of the Sample" section). The probability of being assigned to the program group was 78%, on average. This uneven random assignment ratio was, by design, chosen to minimize the burden on program staff (who had to overrecruit) and to increase the likelihood that all program slots would be filled, while ensuring the research goals could be met (for example, achieving adequate statistical power). Also, by design, the probability of being assigned to the program group was slightly greater in the spring than in the fall.<sup>5</sup> Around 81% of program group members participated in CUNY Start and less than 1% of the control group participated. We focus analyses on estimating the effect of the program offer (that is, intention to treat). If someone is interested in the effect of CUNY Start on those who complied with their assignment

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<sup>5</sup>CUNY Start leadership anticipated that there would be fewer CUNY Start-eligible students in the spring than in the fall. However, the program had similar capacity to serve students across semesters. Increasing the probability of students being offered a spot in CUNY Start in the spring increased the likelihood that all available program slots would be filled.

(that is, the complier average causal effect), he or she can take the presented estimated effects and divide by 0.80 (Angrist et al., 1996; Bloom, 1984; Imbens & Angrist, 1994).

### Estimation Model

We use the following estimation model to obtain regression-adjusted estimates of the average causal effect of the offer to participate in CUNY Start, among people in the evaluation:

$$Y = \sum_{j=1}^J \alpha_j \times R_j + \sum_{c=1}^C \gamma_c \times X_c + \beta \times T + \varepsilon. \quad (1)$$

Here,  $Y$  represents a target outcome (for example, credits earned);  $R_j$  is a vector of  $J$  random assignment block indicators (one for each unique college by cohort by intention to enroll part versus full time);  $X_c$  is a vector of student baseline characteristics, including pretest scores, random assignment date, and binary indicators for any missing characteristic; and  $T$  is set equal to one if a student was assigned to the program, and zero otherwise. Robust (Huber-White) standard errors are used in all analyses. Analyses for all academic outcomes at all time points presented include all 3,835 students, unless otherwise noted (for example, subgroup analyses).

### Data and Measures of Academic Outcomes

The main data source for academic outcomes was CUNY's Institutional Research Database (IRDB). From the IRDB, we received CUNY Start application data (including demographic and other background information);<sup>6</sup> CUNY Start participation data, skills test data, transcript data (including the courses that students enrolled in and their grades); and degree data (including credentials earned by students at CUNY institutions). We also received data from the National Student Clearinghouse (NSC), which includes enrollment and credentials earned by students at any of the postsecondary institutions that report to the NSC. NSC data covers 99% of college enrollments across all postsecondary institutions in the United States (National Student Clearinghouse, n.d.). IRDB and NSC data were received for all students in the study who appeared in the relevant data. The data covered, at a minimum, spring 2015 (the program semester for the first cohort) through winter 2019 (three years after the third cohort's program semester).

Several academic outcome measures were created to evaluate CUNY Start's effects on academic progress and credential completion, as will be described.

**Enrollment.** A student was considered enrolled if that student participated in CUNY Start or matriculated in a CUNY institution according to IRDB data or matriculated in a non-CUNY institution according to NSC data.

**College readiness.** Entering students at CUNY's colleges can demonstrate that they are prepared for college-level courses in several ways. They can submit scores from their SAT, ACT, or New York Regents' exams, which are statewide standardized exams in core high school subjects. Students can also take tests administered by CUNY in math, reading, and writing, known

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<sup>6</sup>Only applications collected prior to random assignment were used in any of the analyses presented herein. As such, baseline characteristics are missing for 14% of the evaluation sample.

as the CUNY Assessment Tests.<sup>7</sup> Finally, individual colleges can grant students exemptions on a case-by-case basis to allow them to take college-level courses in each subject area. Students in developmental education courses were generally required to pass exit tests to demonstrate their proficiency.<sup>8</sup> In our analysis, students were considered college ready in a given subject area (math, reading, or writing) if they passed a placement or exit exam in that subject area, passed the highest level course in that subject area's developmental education course sequence, or passed a college-level course (including corequisite courses) in that subject area at a CUNY institution, according to IRDB data.<sup>9</sup>

**Completion of gateway courses.** A gateway course is defined as the first college-level math or English course a student completes. We focused on CUNY courses that may meet CUNY's general education (Pathways) requirements in math and English.<sup>10</sup> A student was considered to have completed a gateway course if that student received a *D* or better in a course at a CUNY institution, according to IRDB data.

**Cumulative college-level credits.** College-level credits were defined as credits earned at a CUNY institution, according to IRDB data, that may be applied to satisfy CUNY's graduation requirements. Credits were considered earned if a student received a *D* or better in a course, and credits were considered attempted if a student remained enrolled in the course through the census date. Credits associated with remedial-education courses were not included in college-level credits because they are not degree applicable.

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<sup>7</sup>At the start of the study, the math and reading placement tests used by CUNY were COMPASS tests. In October 2016, CUNY began using ACCUPLACER rather than COMPASS. The writing placement test, called the CUNY Assessment Test in writing, was created by CUNY. While the reading and math tests are untimed, the writing test is limited to 90 minutes. Students who come close to passing the reading and math tests may retest once after waiting 10 business days. Students may not retake the writing test; however, students who come close to passing the test may appeal their score.

<sup>8</sup>For reading and writing, the same tests were used for the placement and exit. For math, the exit test used is the CUNY Elementary Algebra Final Exam, created by CUNY. In some cases (for example, particular workshop courses), students were not required to pass an exit test to demonstrate their proficiency.

<sup>9</sup>Passing the highest level course in a developmental course sequence and/or a college-level course provided us evidence that students were deemed college ready by CUNY (per authors' conversations with CUNY staff members). Students who passed such courses were considered college ready in that subject in our analysis even if we did not have evidence that they achieved a score on a placement or exit test that qualified them as college ready. An alternative definition of college readiness that is limited to test scores only would favor the program group and increase the program's estimated impacts on college readiness at the end of three years from 18.0 to 23.3 percentage points in math, from 2.9 to 7.4 percentage points in reading, and from 5.5 to 7.5 percentage points in writing.

We were only able to measure some outcomes, like college readiness, at CUNY institutions. Thus, a reasonable concern is that one research group may have been more likely than the other to transfer outside of CUNY and achieve the given outcome, thus biasing the impact estimator. According to NSC data, there was no semester in which more than 3.7% of the evaluation sample was enrolled at a non-CUNY institution, and the largest difference between the two research groups occurred in the first semester, when 1.4% of program group members and 0.4% of control group members were enrolled outside of CUNY.

<sup>10</sup>Math refers to math and quantitative reasoning, and English refers to English composition. The gateway courses students take are not necessarily the ones that they and/or their academic advisers will ultimately select, as the student nears graduation, to satisfy the Pathways requirement.

**Credential completion.** A credential was defined as a certificate, associate’s degree, bachelor’s degree, or graduate degree earned at a CUNY institution according to IRDB data or at a non-CUNY institution according to NSC data.

Outcomes were calculated for each semester. Borough of Manhattan and Queensborough community colleges generally have 14-week main sessions (that is, during the fall and spring) and four- to eight-week intersessions (that is, during the winter and summer), while Kingsborough and LaGuardia generally have 12-week main sessions and six-week intersessions. For all four institutions, we combined each main session with its subsequent intersession to create one semester. Thus, there are two semesters per year at each college, with one semester generally beginning in late August or early September and another beginning between late January and early March.

Three key confirmatory outcomes were specified prior to the start of the study. Confirmatory outcomes provide answers to sharply focused research questions that address “the study’s pre-specified central hypotheses” (Schochet, 2008, p. 3). *Number of college-ready subject areas* is our confirmatory measure of college readiness. It captures progress and completion of developmental education course requirements — key milestones toward degree completion and the direct goal of the program. *Cumulative college-level credits earned* is a confirmatory measure of student academic progress. It is a proxy for progress toward a degree because students typically must earn at least 60 college-level credits to earn an associate’s degree. Finally, *Completion of a degree or certificate* is a confirmatory outcome. It is the long-term outcome in which decision-makers are often most interested.<sup>11</sup>

## Subgroups

Subgroup analyses were conducted to examine whether CUNY Start’s impacts varied based on four student characteristics (for additional subgroups, see Appendix).

**Full time versus part time.** We estimated effects for students who intended to enroll in the full-time program, which included up to 26.5 hours of instruction time per week, and for students who intended to enroll in the part-time program, which included 13.5 hours of instruction time per week. This difference in intervention experience could lead to differential effectiveness. Notably, a student’s intended level of attendance in the CUNY Start program was only weakly correlated with their observed enrollment intensity in non-CUNY Start courses.<sup>12</sup> Furthermore, triple-remedial students were more likely to express an intention to participate in the full-time CUNY Start program, so this characteristic is somewhat conflated with the amount of remedial need.

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<sup>11</sup>The study’s preanalysis plan states that the completion outcome would consider transfer to a four-year institution with 18 or more college-level credits to be a form of completion. For ease of interpretation, however, the outcome that excludes transfer is used in the main text and the outcome that accounts for transfer is shown in Table A.7 of the online appendix. Results are similar for both outcomes.

<sup>12</sup>Among the control group, 68% of students who intended to participate in the full-time CUNY Start program attempted a full-time course load of 12 or more credits in the first semester, while 55% of students who intended to participate in the part-time program did so.

**Triple-remedial versus fewer remedial requirements.** *Number of college-ready subject areas* at baseline was examined because it is an indicator of a student's level of risk of not achieving the study's confirmatory outcomes, an important subgroup to consider in almost any study, with equity implications. Moreover, this subgroup analysis was motivated by the policy importance of understanding whether programs can make a difference for community college students with the greatest assessed developmental education needs, an understudied group. Additionally, past research has found differential program effectiveness based on the number and types of remedial referrals (Boatman & Long, 2018; Hodara, 2015).

**Intended college.** We examined whether program effects vary by college because it is a key step in understanding the replicability of a program and the generalizability of its effects. All else being equal, a program with consistently positive effects across sites is more likely to be effective in similar contexts beyond the study than a program with large differences in effects across sites. Recent evidence across the education spectrum has shown that some interventions' effects can vary substantially across settings (Weiss et al., 2017).

**Race/ethnicity.** Lastly, we considered whether effects vary by race and ethnicity. Race is of importance because Black and Hispanic students have traditionally been under-represented in postsecondary education; they enroll disproportionately in community colleges, relative to public universities; and persistent race-based achievement gaps are a policy priority (McFarland et al., 2019).

## Characteristics of the Sample

There were 42,232 incoming students at the study colleges during the study's program semesters (spring 2015, fall 2015, and spring 2016). Among those students, 32,462 were assessed as having initial remedial needs or had an unknown remedial status, making them technically eligible for CUNY Start. There were 4,434 CUNY Start applicants, 41 of whom requested to be removed from the study or did not return a signed informed consent form, leaving 4,393 CUNY Start applicants for whom we have data. One meaningful difference between the CUNY Start-eligible population and CUNY Start applicants is that the applicants were about 30 percentage points more likely to have been triple remedial (and, thus, were more likely to require remediation in each of the three subject areas) (see Table A.1 in the online appendix). This is consistent with the program's targeted focus on recruiting students assessed as having the most remedial needs. Otherwise, the observed characteristics of CUNY Start applicants were similar to the eligible population.

Among the 4,434 students who applied to participate in CUNY Start, 3,873 were randomly assigned. The other 561 students (13% of applicants) were "exempted," meaning they were guaranteed a spot in CUNY Start.<sup>13</sup> Among the students who were randomly assigned, 38

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<sup>13</sup>Exempted students are not included in any analyses. There were three main reasons for exemption: (1) A very small number of students were exempted because they had previously participated in CUNY Start's part-time program in one course and were seeking to participate in the part-time program in the other course. (2) Each



(0.8% of program group students and 1.6% of control group students) were removed from the analytic sample either because they asked to withdraw from the study or because we did not receive their signed informed consent forms.<sup>14</sup> The analytic sample consisted of 3,835 students, including 2,997 program group students and 838 control group students.

Characteristics of program and control group members at the time of random assignment are shown in Table 1. The differences between the two research groups and the p-values associated with those differences are provided. In Table 1, “Gender,” “Race/ethnicity,” “Native language,” “Family education,” “Student risk,” and “Highest degree hoping to attain” were derived from CUNY Start application data received prior to random assignment. Additional application data that were received by CUNY after random assignment were excluded and treated as missing due to the possibility (however unlikely) that their collection was dissimilar across the two research groups.

The analytic sample included more women than men and was divided almost equally between students aged 19 or younger and students aged 20 or older. Black and Hispanic students made up most of the sample, and a substantial proportion of the sample had a native language other than English. The proportion of students in the sample who were not the first in their family to attend college was almost double the proportion of students who were, and there were more traditional students than nontraditional students (defined as those who were 24 or older, worked 35 or more hours per week, had children, or had not received a high school diploma, and were not enrolled in high school at the time of random assignment). The vast majority of students in the sample hoped to attain a bachelor’s degree or higher. The sample was split almost evenly between students who had developmental education requirements in all three subject areas and those with fewer requirements, with more students having such requirements in math than in reading and writing. Additionally, fewer students scored near the threshold to be considered college ready in math than those who scored near the threshold in reading and writing, indicating that students in the sample not only were more likely to have a developmental education requirement in math but also had *deeper* requirements in math than in the other two subject areas.<sup>15</sup>

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college was given discretionary exemptions (around 5% of CUNY Start slots). Discretionary exemptions were intended for students who, without a spot in CUNY Start, could not matriculate in college. The main reason this could have occurred is a student not being able to afford to matriculate and not being eligible for financial aid (that is, Pell Grants or New York State aid). (3) Finally, some students sought to participate in CUNY Start after the “traditional” semester began (CUNY Start began a short time later). If denied access to CUNY Start, these students would have to wait a semester before starting college.

<sup>14</sup>Among the 3,021 students who were assigned to the program group, 20 were removed from the evaluation sample because we did not receive their signed informed consent forms, and 4 were removed because they requested to withdraw from the study. Among the 852 students who were assigned to the control group, 13 were removed from the evaluation sample due to a lack of consent and one requested to withdraw from the study.

<sup>15</sup>Nine percent of sample members who had developmental education requirements in math scored within ten points of the college-readiness threshold, while 43% and 53% of analogous students scored within ten and eight points of the threshold in reading and writing, respectively.

Sixty-one percent of the sample intended to participate in the full-time CUNY Start program. Two colleges (A and C) accounted for 72% of the evaluation sample.<sup>16</sup>

There were no meaningful differences between program and control group members on any of the baseline characteristics shown in Table 1, nor on any of the baseline characteristics provided in Table A.2 in the online appendix. Furthermore, an omnibus F-test showed that students' baseline characteristics were not jointly predictive of their research group ( $p = .885$ ), indicating that program and control group students were not systematically different on observable characteristics. Random assignment should also produce research groups that are similar on unobserved characteristics, such as learning style and tenacity.

## **Program Implementation and Service Contrast**

From spring 2015 to spring 2016, the evaluation team collected information on the implementation of CUNY Start and the standard offerings at the four colleges using several data sources, including interviews with administrators and instructors, observations of classrooms, and surveys of students<sup>17</sup> and instructors. Overall, CUNY Start was implemented with fidelity to the program model, and there was a substantial contrast between the program and the colleges' standard courses and services, including their standard developmental education courses. Using data from the implementation research, Table 2 compares components of the program with those of the standard college courses and services, and this section briefly summarizes those differences. (Detailed implementation findings are available in Scrivener et al. (2018).)

### **Administration, Cost, and Structure**

CUNY Start and standard developmental education courses are situated in different parts of the colleges. Students pay far less for CUNY Start as a prematriculation intervention than for courses that charge standard tuition and fees.

CUNY Start provides many more hours of classroom instruction than the standard course offerings for students referred to developmental education. As mentioned above, CUNY Start's full-time program provides up to 26.5 hours of instruction per week and the part-time program provides 13.5 hours of instruction. In contrast, students who are not in CUNY Start might take multiple developmental education courses over multiple semesters, with each course typically meeting 3 to 6 hours per week. Students can take some college-level courses at the same time, and a full-time student usually receives 12 to 16 hours of instruction per week.

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<sup>16</sup>College names are redacted here where they may be connected to student outcomes, as such a connection is not necessary to answer the study's research questions.

<sup>17</sup>The survey of students was administered during their first semester in the evaluation. All control group members and 67% of program group members were surveyed. Seventy-five percent of surveyed students completed the survey (75% of the targeted control group members and 75% of the targeted program group members).

## **Math Instructional Approach**

CUNY Start’s math instructional approach is markedly different from standard developmental math instruction. Standard developmental math courses typically teach arithmetic and algebra separately and academic skill-building activities are not prevalent. Instructors in standard remedial math classes tend to use more lecturing than CUNY Start math instructors, who rely more on questioning and student discussion (for more detail, see Bickerstaff & Edgecombe, 2019).

## **Reading/Writing Instructional Approach**

Standard developmental reading and writing were not integrated in three of the four colleges in the study and the courses did not tend to use the cognitive apprenticeship model. In both CUNY Start and standard developmental reading and writing, instructors rely on student-centered instruction, so the pedagogical difference between CUNY and non-CUNY Start instruction is less substantial in reading and writing than it is in math.

## **Student Support**

CUNY Start’s student support is more integrated into the classroom than is typical at community colleges, and, overall, program group students received somewhat more support than control group members. Typically, non-CUNY Start students are not required to participate in a college success seminar. Results from a survey of students during their first semester in the study found that 78% of program group students took a seminar, compared with 29% of control group students. In the survey, 82% of program group students reported that they had at least one one-on-one advising session, compared with 65% of control group students. The median program group student reported attending two advising sessions, and the median control group student reported attending one session — a small difference. Forty-five percent of program group members reported that they received tutoring, compared with 34% of control group students. The median program group student reported meeting with a tutor three times, and the median control group student reported meeting with a tutor four times.<sup>18</sup>

## **Hiring and Training**

Typically, college instructors are hired primarily based on their content knowledge (and, of course, their academic credentials). In contrast, as mentioned above, CUNY Start hires instructors based on their content and pedagogical knowledge, teaching experience, and openness to the prescribed curriculum and pedagogy, and it provides a great deal of training to those hired. Most CUNY Start instructors who were surveyed for the study had participated in apprenticeships before teaching a course for the first time and almost all reported receiving comments on their instruction. In contrast, most non-CUNY Start developmental education instructors who were interviewed did not report participating in training before teaching their first course. Many reported

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<sup>18</sup>CUNY Start students may not have identified every interaction with an embedded classroom math tutor or writing assistant as “tutoring,” and, as a result, their survey responses may underreport their engagement with tutoring.

receiving some kind of professional development, but they participated in it for fewer hours than CUNY Start instructors.

## **Program Effects on Academic Outcomes**

This section presents estimates of the effect of the opportunity to participate in CUNY Start on students' academic progress and completion during the three years after they entered the evaluation, including one semester when CUNY Start services were offered to program group members (program semester) and two-and-a-half years after the program was complete (postprogram semesters). We focus on the students' progress and completion of developmental education, college-level credit accumulation, and degree completion. For detailed tables, see the online appendix.

### **Summary**

The key findings are summarized in Table 3. The first two columns show the regression-adjusted average outcomes for the program and control groups (with the standard deviations of continuous outcomes in parentheses below the average outcomes). The third column presents the difference between the means for the two groups, which is the estimated average effect of being offered the opportunity to participate in CUNY Start. The last two columns represent the lower and upper bounds of a 90% confidence interval for the estimated effect.

At the end of three years, CUNY Start increased the number of subject areas in which students were college ready by an estimated 0.26 subjects ( $p < .001$ ) — a 13% increase over the control group average of 1.99 subject areas in which students were college ready. This finding is consistent with the more easily interpretable result that CUNY Start increased the proportion of students who were college ready in all three subject areas by 16 percentage points ( $p < .001$ ) — a large effect.

The estimated effect of CUNY Start on cumulative college-level credits earned was a modest 1.35 credits ( $p = .140$ ), with a 90% confidence interval ranging from -0.16 to 2.86 credits. As intended by design, program group students earned fewer credits in the first semester after random assignment (the program semester) and then caught up and surpassed the control group during the subsequent two-and-a-half years.

After three years, 14.5% of program group students had earned a degree or certificate, compared with 11.4% of control group students ( $p = .015$ ). As described later in further detail, CUNY Start enabled more program group students to become eligible for and participate in CUNY's Accelerated Study in Associate Programs (ASAP), a separate and highly effective three-year program. Most of CUNY Start's graduation effect is likely due to this increase in ASAP participation. We proceed by examining these findings in more detail.

## Enrollment

We begin by looking at CUNY Start's effect on enrollment because it provides important context for all subsequent findings. Figure 1 shows enrollment in CUNY Start or any college across three years, or six semesters, for students offered CUNY Start (that is, the program group, squares) and students not offered CUNY Start (that is, the control group, circles). The estimated effect of CUNY Start, in percentage points, is plotted in diamonds with bars above and below that represent 90% confidence intervals.

CUNY Start increased enrollment in the first, second, and third semesters after random assignment by 10.6, 6.4, and 5.2 percentage points, respectively (p-values ranging from  $< .001$  to  $.008$ ). The effects on enrollment in the fourth, fifth, and sixth semesters were smaller — 3.1, 1.7, and 1.1 percentage points, respectively (p-values ranging from  $.106$  to  $.571$ ).<sup>19</sup> Program group students may have enrolled at higher rates than control group students in the program semester because they found CUNY Start more appealing than business as usual, as it offered them the possibility of making substantial progress through developmental education at a low cost and without dipping into their financial aid, or because CUNY Start provided them with resources to make registration easier.

## Progress Through Developmental Education

CUNY Start had a substantial positive impact on students' progress through developmental education. Figure 2 plots the confirmatory outcome *Number of college-ready subject areas* across three years.

At the end of the first semester (the program semester), program group students were college ready in 1.87 subject areas, while control group students were college ready in 1.38 subject areas. The estimated impact of .49 subject areas after one semester ( $p < .001$ ) decreased to .26 by the end of three years ( $p < .001$ ), as control group students narrowed the gap during the five postprogram semesters. The downward trend of the effect flattened by the end of three years, suggesting that a full catch-up by the control group is not expected.

Figure 3 shows the percentages of program and control group students who were college ready in math, reading, writing, and all three subject areas, plotted across three years.

The pattern in Figure 2 is again exhibited in Figure 3 for the percentage of students who were college ready in each subject area. Among the three subject areas, CUNY Start had the largest impact on college readiness in math, with a 32.1 percentage point effect after one semester that decreased and leveled off at 18.0 percentage points at the end of three years ( $p < .001$  at both time points). Impacts on college readiness in reading and writing were smaller, at 8.0 and 9.4 percentage points after one semester ( $p < .001$  for both subject areas) and decreasing to 2.9 and

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<sup>19</sup>Table A.3 in the online appendix includes results for matriculation in non-CUNY Start courses. As expected, the program had a large negative impact on matriculation in non-CUNY Start courses in the first semester. In the second through sixth semesters, the effect of CUNY Start on matriculation in non-CUNY Start courses was positive, ranging from 1.0 to 4.9 percentage points (p-values ranging from  $.012$  to  $.581$ ).

5.5 percentage points at the end of three years ( $p = .046$  and  $p < .001$ ), respectively. As one might expect, the impact on full college readiness (that is, college readiness in all three subject areas) followed a similar pattern, peaking at 24.9 percentage points after one semester and decreasing to 15.9 percentage points at the end of three years ( $p < .001$  at both time points).<sup>20</sup>

### Completion of Gateway Courses

CUNY Start succeeded in reducing or eliminating students' developmental education requirements. To have an impact on long-term academic outcomes, however, the program must prepare students not only to pass a test or course that deems them college ready but also to succeed in college-level courses. Whether program group students were more likely than control group students to complete a math or English course that satisfies requirements for graduation — that is, a gateway course — is the first milestone at which we can test if the program succeeded in preparing students for college-level coursework. Figure 4 shows the percentages of program and control group students who completed (1) a math gateway course, (2) an English gateway course, and (3) both types of gateway courses.

By the end of three years, CUNY Start increased the percentage of students who completed a gateway course in math and English by 5.2 and 4.4 percentage points, respectively (with respective  $p$ -values of .004 and .022). In the first semester, when program group students were enrolled in CUNY Start and therefore not attempting any college-level courses, control group students completed gateway courses in each subject at higher rates. By the end of the second semester, however, program group students surpassed their control group counterparts with respect to gateway course completion in each subject. These trends peaked after the third semester, and the positive effects were maintained through three years.

Recall that CUNY Start's effect on college readiness in math (18.0 percentage points) was substantially larger than its effect on college readiness in reading and writing (2.9 and 5.5 percentage points, respectively). Given this, it is surprising that its effects on completing math and English gateway courses were similar — each around five percentage points — representing a narrowing of the gap between the program and control groups in math and its maintenance in English.

The narrowing of the gap in math occurred in two steps. First, CUNY Start's effect on *attempting* a gateway math course by the end of three years was 10.9 percentage points (not shown) — a 7.1 percentage point decrease from the 18 percentage point effect on math college readiness. Second, CUNY Start's effect on *completing* a math gateway course by the end of three years was 5.2 percentage points — a 5.7 percentage point further narrowing of the gap from 10.9 percentage points. This further narrowing occurred because gateway math course pass rates were higher in the control group than in the program group *among those students who attempted a*

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<sup>20</sup>CUNY Start's impact on full college readiness at the end of three years was 15.9 percentage points, while the program decreased the percentage of students who were college ready in two subject areas at the end of three years by 9.6 percentage points. These findings suggest that the majority of CUNY Start's impact on full college readiness came from students who would have been college ready in two subject areas in absence of the program.

*math gateway course* (not shown). Comparing pass rates among this subset of students requires careful interpretation. It may be that traditional developmental math better prepared students to pass gateway math courses, or it may be that the type of students CUNY Start induced to attempt gateway math were less likely to pass a math gateway course regardless of the method of developmental math instruction they received. In any case, CUNY Start's large impact on college readiness in math was muted by the fact that control group students narrowed the gap when it came to attempting and passing gateway math courses. However, by causing more students to attempt a gateway math course, CUNY Start caused more students to complete a gateway math course, despite lower pass rates among those who attempted such a course.

### **Progress Through College-Level Courses**

CUNY Start intends to prepare students not only to complete gateway courses but to complete multiple college-level courses and accumulate credits that lead to a college credential. Figure 5 shows the average number of cumulative college-level credits earned at CUNY, a confirmatory outcome of the study, across three years. Figure 5 visually represents CUNY Start's theory of change well. The program's designers hypothesized that the students assessed as being the least prepared for college are best served by delaying matriculation for one semester and intensively addressing their developmental education requirements. By doing so, CUNY Start students will earn fewer college-level credits in the short term, but then be able to accumulate college-level credits more quickly in the long term. A reasonable concern, however, is that it might not be possible for CUNY Start students to earn college-level credits quickly enough in the post-program semesters to make up for the credits foregone in the program semester.

Program group students and control group students accumulated college-level credits in a pattern consistent with CUNY Start's theory of change. Program group students, on average, earned 1.88 fewer credits than control group students in the first semester after random assignment (the program semester) ( $p < .001$ ). In semesters two through five, program group students earned more credits than control group students in each semester (p-values ranging from  $< .001$  to  $.015$ ), and, in semester six, program and control group students earned a similar number of credits ( $p = .615$ , not directly shown in figure). This increased pace of credit accumulation meant that program group students caught up to control group students by the end of the third semester, and had earned more credits than control group students by the end of semesters four, five, and six, although these differences are fairly small in magnitude (with respective p-values of  $.230$ ,  $.106$ , and  $.140$ ). The evidence does not support concerns that CUNY Start students are not able to catch up after delaying matriculation. However, the estimated effect on college credit accumulation through three years is small, with a 90% confidence interval that ranges from just below zero to a moderate three credits. The plateauing trend in the effect estimate suggests that any credit effects have largely been achieved.

### **Credential Completion**

A program that does not substantially increase the average number of cumulative college-level credits earned at the end of three years may nonetheless shift some students across the

thresholds necessary to earn a degree or certificate. Figure 6 shows the percentage of program group students and control group students who completed a degree or certificate across three years.

Over the first five semesters, there was no meaningful difference between the percentage of program group students and control group students who had completed a degree or certificate. However, by the end of the sixth semester, 14.5% of program group students and 11.4% of control group students had completed a credential, resulting in a 3.1 percentage point impact ( $p = .015$ ). We received enough degree data to examine one additional main session (that is, a spring or fall semester) after the three-year mark. With an additional semester, the estimated impact of CUNY Start grew to 4.1 percentage points (19.0% versus 14.9%) ( $p = .003$ ) (not shown).<sup>21</sup> These results are notable because single-semester higher education programs rarely produce impacts on graduation (Bailey et al., 2016).

It seems surprising that CUNY Start had a positive effect on the likelihood of completing a credential within three years but had a small estimated effect on cumulative college-level credits earned at the end of three years. To better understand these two seemingly contradictory findings, we examined the distribution of cumulative college-level credits earned at the end of three years, by research group (see Figure A.1 in the online appendix). At the end of three years, 14.5% of program group students and 11.9% of control group students had earned 60 or more college-level credits ( $p = .034$ ), the number of credits typically required to earn an associate's degree, closely mirroring rates of credential completion. Furthermore, a higher proportion of program group students than control group students earned 50-59 credits within three years (6.9% versus 5.7%) ( $p = .194$ ), which is consistent with the finding presented above that CUNY Start's effect on completing a credential increased by one percentage point in the semester immediately following the third year.<sup>22</sup>

### **A Remark on Mechanism**

CUNY's ASAP is an unusually comprehensive, long-lasting (services are provided for up to three years), and highly effective student success initiative available to students who are fully college ready or have no more than two outstanding developmental education *course* requirements. An RCT evaluation of ASAP found that the program substantially increased three-year graduation rates (Weiss et al., 2019).

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<sup>21</sup>If we exclude certificates and look exclusively at associate's degrees, the results are similar — CUNY Start increased the percentage of students who completed an associate's degree within three years by 3.0 percentage points, and that impact grew to 4.1 percentage points with an additional semester of data. These results are shown in Table A.6 of the online appendix.

<sup>22</sup>One may reasonably be concerned that some students who earned 50-59 credits within three years had actually earned a credential and that some of their credits (for example, transfer credits) are missing from the data. The results are similar when we limit the sample to only students who had not earned a credential, with 6.3% of program group students and 5.1% of control group students having earned 50-59 college-level credits at the end of three years.



Most CUNY Start students are not ineligible for ASAP until their developmental education requirements have been reduced. However, CUNY promotes CUNY Start as a “pathway” to ASAP and says that it “ensure[s] that eligible students have the opportunity to transition from CUNY Start or Math Start to ASAP seamlessly” (CUNY, n.d.-b, pp. 1-2). Given ASAP’s success and its partnership with CUNY Start, it was essential to examine CUNY Start’s effect on ASAP participation and to consider how much of CUNY Start’s effects on three-year outcomes is likely the direct effects of CUNY Start versus indirect effects resulting from enabling more students to participate in ASAP.

CUNY Start succeeded in substantially increasing ASAP participation.<sup>23</sup> While very few students in either research group participated in ASAP in the first semester after random assignment, by the end of the second semester, 23.2% of program group students had participated in ASAP, compared with only 5.3% of control groups students who had done so. This 17.9 percentage point difference grew to a 19.0 percentage point difference over the following four semesters ( $p < .001$  at both time points) (see Table A.11 in the online appendix). CUNY Start likely increased ASAP participation for two reasons. First, CUNY Start caused more students to become eligible for ASAP by enabling them to meet ASAP’s developmental education eligibility requirements. Second, the close relationship between CUNY Start and ASAP succeeded in creating a pipeline, increasing the likelihood that ASAP-eligible students joined the program.

A random assignment evaluation of CUNY’s ASAP (at three of the four colleges participating in this study) showed that the program had a 14.2 percentage point impact on completing a degree or certificate within five semesters (Weiss et al., 2019).<sup>24</sup> Assuming that this estimated effect applies to the 17.9% of students who were successfully induced by CUNY Start to join ASAP in the second semester, we estimate that ASAP participation accounted for roughly 2.5 percentage points (that is, 80%) of CUNY Start’s 3.1 percentage point effect on completing a degree or certificate. Taking a similar approach with cumulative college-level credits, we estimate that program group students earned 1.26 more credits than control group students based on ASAP participation — close to the total estimated effect of 1.35 credits. It is unlikely, however, that ASAP participation explains CUNY Start’s effect on progress through developmental education, as that impact emerged in the first semester, before program group students began participating in ASAP. The practical implications of ASAP’s likely role in these findings is elaborated upon in the discussion session.

### **Subgroup Findings**

The above results presented the average estimated effect of CUNY Start for the full sample; however, different types of students may have responded differently to the program. The

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<sup>23</sup>Given that CUNY Start increased college readiness, it is likely that the program increased eligibility for ASAP as well. We cannot definitively state that CUNY Start increased ASAP eligibility, however, because our data do not allow us to identify which students were eligible for ASAP.

<sup>24</sup>We use the five-semester ASAP impacts because most program group students who participated in ASAP began doing so in their second semester. Thus, they had participated in ASAP for five semesters at the end of three years.

results presented below document the estimated effects for subgroups of students and the extent to which CUNY Start's impacts varied for different types, or subgroups, of students. Subgroup effects are presented for four student characteristics: (1) intended CUNY Start program,<sup>25</sup> (2) number of college-ready subject areas at random assignment, (3) intended college,<sup>26</sup> and (4) race/ethnicity. The first three subgroups were specified in a preanalysis plan as confirmatory. The fourth (race/ethnicity) is included because of its policy relevance. Impact estimates for additional subgroups can be found in the online appendix.

Figures 7, 8, and 9 show CUNY Start's respective estimated impacts on the number of college-ready subject areas, college-level credits earned, and credential completion after three years for each subgroup. The estimated effects are plotted with their 90% confidence intervals.

As shown in Figure 7, CUNY Start had a positive estimated effect on the number of college-ready subject areas after three years for all subgroups. CUNY Start's effect on college readiness was greater for students who were college ready in zero subject areas at baseline (that is, triple-remedial students) ( $p$ -value for the difference in effects = .030) — the students with the most room for improvement — narrowing the equity gap. There is some suggestive evidence that the program was more effective for full-timers than part-timers, with respect to college readiness ( $p$  = .132), and evidence that the effects varied by college ( $p$  = .100).

Figure 8 shows that for most subgroups examined, the estimated effects of CUNY Start on college-level credits earned were small, positive, and not statistically significant at conventional levels, with a few exceptions for subgroups with relatively small sample sizes and thus imprecise impact estimates (for example, College B and White students, where the estimated effects were negative). While the *estimated* effects vary substantially — for example, from -0.82 to 2.86 within “Intended college” and from -1.10 to 2.75 within “Race/ethnicity” — there is not clear evidence that the *true* effects vary between subgroups within any of the student characteristics.

Perhaps the one exception is the number of college-ready subject areas at random assignment, where triple-remedial students may have benefited more from the program than those with fewer remedial needs ( $p$ -value for the difference in effects = .217). CUNY Start is estimated to have increased the number of college-level credits earned by 2.45 credits ( $p$  = 0.053) for triple-remedial students — a potentially important finding given these students also experienced larger-than-average effects in college readiness. Meanwhile, the estimated effect for students who had fewer developmental education requirements at baseline was near zero. We are cautious to over-interpret this finding, and, as will be shown next, there is no evidence that credential completion effects were different based on college readiness at baseline.

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<sup>25</sup>Because this intention was expressed prior to random assignment, a small percentage (5%) of program students who participated in CUNY Start in the first semester did not participate in their intended program.

<sup>26</sup>Most students either participated in CUNY Start or enrolled in non-CUNY Start courses at their college of random assignment.

The estimated effects of CUNY Start on completing a degree or certificate were positive for most subgroups examined, as shown in Figure 9. The estimated effects did not vary discernibly based on any of the four characteristics examined (the p-values for differences in effects ranged from .527 to .896). As expected, the outliers were the small racial subgroups (for example, White, Asian, and other), for which impacts were imprecisely estimated as shown by the wide confidence intervals.

Overall, the subgroup analyses provide suggestive evidence that CUNY Start was more effective for triple-remedial students — an important finding given that there is little research on how to help this population succeed in higher education (Boatman & Long, 2018). There is little clear evidence of any other effect variation.

### **CUNY Start's Cost**

A detailed cost analysis of CUNY Start was conducted by Community College Research Center (forthcoming). Using the ingredients method (Levin et al., 2017) and the budgetary method, Community College Research Center estimated the per-student costs to operate CUNY Start and compared these costs with the educational investment for control group students. This comparison yields the incremental costs of CUNY Start; that is, the extra resources colleges needed to implement this reform. Over three years, an additional \$2,230 was invested in students offered a place in CUNY Start. CUNY Start resulted in an additional \$340 devoted to students' developmental education; in \$790 spent on additional college-credit taking (which was fully offset by the additional revenue generated from this additional credit taking); and in \$1,100 spent for increased ASAP participation. Through three years, this increased investment led to, as already noted, an estimated 15.9 percentage point increase in full college readiness, 1.35 additional college-level credits, and a 3.1 percentage point increase in credential completion. With respect to college readiness and degree completion, Community College Research Center found that CUNY Start lowered the cost-effectiveness ratios — that is, CUNY Start was more efficient at producing outcomes than business as usual. The author aptly pointed out that it is important for colleges and society to consider their willingness to invest in each earned outcome.

Community College Research Center (forthcoming, p. 16) noted that “the funding systems for CUNY Start and BAU [Business-As-Usual] are not exactly the same. CUNY Start is distinctive in its student pricing: students pay only a nominal fixed fee of \$75 to enroll in all developmental education coursework in the program semester. For BAU, students pay tuition of \$200 per credit. Additionally, the CUNY Start program is mostly funded upfront by the University until such time as the Central Office is able to submit for reimbursement from New York State for continuing education programming and recoup University funding provided to the colleges to run their programs.” According to CUNY leadership, CUNY Start generates New York State Full Time Equivalent (FTE) reimbursements based on seat time — this funding covers most budgetary needs and the university supplements the rest.

## Discussion

CUNY Start is an innovative approach to helping students assessed as academically underprepared for college. As the implementation research found, the program differs in several important ways from standard college courses and services, including in its cost to the students; its instructional intensity; its math and reading/writing curriculum; its pedagogy, especially in math; its instructor hiring and training; and the support systems it offers for students.

Results from our RCT show that over a three-year follow-up period, the program had a substantial positive effect on students' progress through and completion of developmental education, the outcomes that CUNY Start was designed to affect most directly. At the end of three years, CUNY Start increased the proportion of students who completed all their developmental education requirements by 16 percentage points. The increase in completing developmental education was particularly large in math, which is striking since developmental math is a barrier that prevents many students from earning a degree (see Attewell et al., 2006). CUNY Start also successfully enabled many more students to participate in CUNY ASAP, a comprehensive program that markedly boosts graduation rates (Weiss et al., 2019). Finally, CUNY Start had a small positive estimated effect on college-level credits earned and graduation rates. Importantly, most of CUNY Start's total effect on college-level credits earned and graduation after six semesters is likely attributable to CUNY Start increasing ASAP participation and ASAP participation improving these outcomes, rather than the direct effect of CUNY Start alone — the significance of this is discussed in more detail below.

CUNY Start targets students who are assessed as needing remediation in math, reading, and writing, and, notably, our analyses found that the program was effective for these triple-remedial students. This is important because, as mentioned above, many other developmental education reforms target students with fewer remedial education requirements and/or are unavailable to students with the lowest levels of skill in a subject area.

With respect to increasing college readiness, the program's most immediate goal, CUNY Start is a promising reform. With respect to increasing graduation rates, the results are more complex. In both cases, it is important to consider the extent that the results likely apply beyond the evaluation sample and study institutions. When considering generalizability, the students, institutions, alternative services to which CUNY Start was compared, and context are all relevant — program effects may vary based on each of these factors (Weiss et al., 2014). We discuss each factor, in turn.

**Students.** Students in the study were all interested in participating in CUNY Start. Students pursuing the full-time program could dedicate up to 26.5 hours of time to classes per week — far more hours than are spent by matriculated students. Even students interested in the part-time program could dedicate 13.5 hours to classes per week. The relatively greater quantity of class time may be one of the keys to CUNY Start's effect on progress through developmental education, and yet this same aspect of the program may be a barrier to participation for many students. Thus, the program may not be the right fit for all students referred to developmental education — and, indeed, it was not intended to be the right fit for all developmental education

students at CUNY. Reassuringly, among students who were interested in the program and could commit to the required time, our subgroup analyses provide suggestive evidence that CUNY Start can work for a variety of different types of students.

**Institutions.** The study occurred within the context of four community colleges in the CUNY system and the program operates as a consortium program comprised of CUNY OAA and partner colleges. The colleges are located in a large urban setting and have a diverse mix of students with respect to characteristics, including race/ethnicity, country of origin, and languages spoken at home. Additionally, during the period discussed in this report, CUNY required students to pass skills tests to exit developmental education, while many other community colleges have different policies. It is uncertain whether the institutional and personal barriers to student success that exist at CUNY and CUNY Start's approaches to addressing these barriers are fully applicable to other community college contexts.

**Alternative services.** Relatedly, as Holland (1986, p. 946) aptly noted, "the effect of a cause is always relative to another cause." In other words, there is no singular effect of CUNY Start — it depends on what it is being compared with. In the present study, we examine the effectiveness of CUNY Start relative to CUNY's alternative offerings at the time — some of which were described earlier. As is the case in many colleges and college systems, at CUNY, the landscape of developmental education has been and remains in flux. CUNY is modifying how students are referred to developmental education, moving away from primarily relying on a placement test and toward a system using multiple measures and no placement test. Since this change is about who is referred to developmental education and CUNY Start is a program option for students referred to developmental education, this reform could easily be complementary, although it may change how many and what types of students are eligible for CUNY Start. In addition, corequisite remediation is increasing within CUNY with the plan to move away from zero-credit postmatriculation offerings over the next several years, whereas corequisite remediation was rarely offered during this study. Consequently, even within CUNY, care must be used when interpreting this study's findings in the presence of new alternatives, which were not in existence during the present study (recall that the study's program semesters were spring 2015, fall 2015, and spring 2016).

**Context.** The graduation effect mostly resulted from CUNY Start enabling greater participation in the highly effective CUNY ASAP. In the CUNY context, providing CUNY Start to move students into ASAP is a viable strategy for increasing developmental education completion and, eventually, graduation. It is worth noting that in addition to providing an intentional pathway to ASAP, CUNY Start also caused more students to become eligible to participate in ASAP, since students with significant developmental education course requirements (those who are assessed as needing more than two developmental education courses) are ineligible for ASAP. It is worth considering how the current CUNY Start-to-ASAP pipeline might compare with modifying the ASAP eligibility requirements to allow students with greater remedial education requirements to enroll directly in ASAP. CUNY ASAP's estimated effect on three-year degree completion for students referred to one (or fewer) remedial education courses is 22 percentage points. For students referred to two or more remedial education courses, the estimated effect is 16 percentage

points (Weiss et al., 2019). Might ASAP's effects for students referred to remediation in math, reading, and writing be greater than the three percentage points estimated here (there would be cost implications)?

What about a college considering CUNY Start that does not have ASAP, or something similar, to follow? The evidence indicates that the CUNY Start model is well positioned to yield substantial improvements in college readiness in the absence of ASAP or something similar. However, the evidence from this study does not indicate that the CUNY Start model will meaningfully increase college-level credit accumulation or graduation rates in the absence of ASAP or something similar. It is rare for a one-semester intervention, alone, to meaningfully increase graduation rates, and our findings suggest that CUNY Start is no exception.

Developmental education in general, and developmental math in particular, is considered a critical barrier to graduation. In this study, CUNY Start caused 16 percentage points more students to complete all developmental education requirements and 18 percentage points more students to complete math developmental requirements, yet the program's *direct* effect on graduation rates (that is, absent the increased participation in CUNY ASAP) is near zero. This suggests that while developmental education may be a barrier to completion for many students, it is likely not the only barrier to completion. Figuring out ways to enable more students to complete developmental education is only a first step toward substantially boosting graduation rates. This aligns with prior research, mentioned earlier, that found that there are multiple institutional and individual factors that help explain low graduation rates at community colleges.

As is often the case, the present evaluation suggests a few areas ripe for further research. It is not known whether specific components of the CUNY Start model made more of a difference in students' outcomes than others, yielding important questions for future research. Increased class time spent on the developmental education disciplines in a compressed time frame may help students focus their learning and gain the subject skills more quickly, even in the absence of CUNY Start's harder-to-implement components (such as the math pedagogy or the specific curricula) — this is worth exploring. At the same time, the interactive and participatory curricular and pedagogical reform, particularly in math, is quite different from the direct instruction approaches that are common in many developmental education classrooms — would these instructional reforms make a difference if used in a less time-intensive intervention?

Overall, this study's findings demonstrate that with the right mix of reforms, students with a variety of developmental education requirements can make considerable progress through remedial education. CUNY Start's innovative model of delaying college matriculation, and focusing intensively on building students' skills and providing them forms of support, yielded meaningful positive effects on their completion of developmental education. Importantly, although the program only lasted for one semester, the effects remained large after three years, and delaying matriculation did not set back program group students in terms of college-level credits. Furthermore, students in the program made progress in developmental education while preserving financial aid for potential use on future courses. CUNY's resource guide (Kim et al., in press) can provide information for colleges considering trying the program or something similar on their

own campus. In a broader context of developmental education reform, CUNY Start is an intriguing program model to consider for those focused on increasing college readiness.

TABLE 1

*Baseline Characteristics of Evaluation Sample, by Research Group*

Characteristic (%)	Program Group	Control Group	Difference	P-Value
Gender				.216
Female	48.3	46.2	2.1	
Male	36.7	40.0	-3.3	
Missing	15.0	13.8	1.2	
Age				.691
19 or younger	47.6	48.6	-1.0	
20 to 23	30.4	28.9	1.5	
24 or older	22.0	22.5	-0.5	
Race/ethnicity <sup>a</sup>				.278
Hispanic	35.9	36.9	-1.0	
White	5.9	5.7	0.2	
Black	25.3	27.4	-2.1	
Asian or Pacific Islander	9.1	6.8	2.3	
Other <sup>b</sup>	6.4	7.0	-0.6	
Missing	17.5	16.3	1.1	
Native language				.620
English	46.5	49.0	-2.6	
Spanish	18.6	17.9	0.7	
Other	19.6	18.7	0.8	
Missing	15.4	14.4	1.0	
Family education				.992
Is the first person in the family to attend college	29.0	28.8	0.2	
Is not the first person in the family to attend college	53.6	53.8	-0.3	
Missing	17.5	17.4	0.1	
Student risk <sup>c</sup>				.512
Traditional student	50.4	52.0	-1.6	
Nontraditional student	37.9	37.6	0.3	
Missing	11.7	10.3	1.3	
Highest degree hoping to attain				.844
Some college (without degree)	0.4	0.3	0.1	
Associate's degree	10.3	10.9	-0.6	
Bachelor's degree	45.7	45.2	0.5	
Postgraduate or professional degree	20.4	21.6	-1.2	
Missing	23.2	22.1	1.1	

(continued)



(continued)

Characteristic (%)	Program	Control	Difference	P-Value
	Group	Group		
Number of subject areas requiring developmental education				.777
Zero (fully college-ready)	0.2	0.4	-0.2	
One	15.2	15.4	-0.2	
Two	33.4	33.2	0.2	
Three	51.2	51.0	0.2	
Required developmental education in the subject area				
Math	94.6	94.2	0.3	.696
Reading	63.4	64.3	-0.9	.637
Writing	77.7	76.4	1.3	.419
Intended college <sup>d</sup>				1.000
College A	41.6	41.6	0.0	
College B	16.5	16.5	0.0	
College C	30.4	30.4	0.0	
College D	11.5	11.5	0.0	
Intended CUNY Start program <sup>d</sup>				1.000
Full time	61.4	61.4	0.0	
Part time	38.6	38.6	0.0	
Sample size (total = 3,835)	2,997	838		

*Sources.* CUNY Start application data, MDRC random assignment data, and test data from CUNY's Administrative Data Warehouse.

*Note.* Values are weighted to account for random assignment ratios across random assignment blocks.

Rounding may cause slight discrepancies in sums and differences.

<sup>a</sup>Respondents who selected "Hispanic" for their ethnicity and chose another race category are included only in the "Hispanic" category. Respondents who did not select "Hispanic" for their ethnicity and chose more than one racial category are included in the "Other" category.

<sup>b</sup>"Other" includes multiracial, Native American/Alaskan native, and other racial/ethnic categories.

<sup>c</sup>Nontraditional students are defined as those who were 24 or older, who worked 35 or more hours per week, who had children, or who had not received a high school diploma and who were not enrolled in high school at the time of random assignment. Students are listed as "nontraditional" if they fit any of these characteristics. Students are considered to be "missing" in the "nontraditional" category if they are missing data on two or more of these characteristics and have no other nontraditional characteristic.

<sup>d</sup>Random assignment occurred within blocks by cohort, intended college, and intended program.

TABLE 2  
*Highlights of CUNY Start and Standard College Courses and Services*

Component	CUNY Start	Standard College Courses and Services
<b><u>Administration, cost, and structure</u></b>		
Administration	Situated in Continuing Education	Situated in the Academic Affairs division
Cost to student	\$75; students not eligible for financial aid	Full-time tuition \$2,400; most students eligible for financial aid
Structure	1 semester of developmental math, reading, and writing; could not take college-level courses that semester; up to 26.5 hours of instruction per week in the full-time program	Up to 3 semesters of developmental math, reading, and writing; students could take some college-level courses; 12-16 hours of instruction per week for a full-time student
<b><u>Developmental math</u></b>		
Curriculum	Arithmetic and algebra integrated; emphasizes conceptual understanding; assignments include activities that develop students' academic skills	Arithmetic and algebra taught separately; academic skill-building activities not prevalent
Pedagogy	Mostly student-centered instruction	Mostly lecture-based instruction
<b><u>Developmental reading/writing</u></b>		
Curriculum	Reading/writing integrated; writing assignments designed to help students process and respond to reading material	Reading/writing typically not integrated; writing assignments in upper-level courses include research synthesis papers
Pedagogy	Mostly student-centered instruction	Mostly student-centered instruction
<b><u>Student support</u></b>		
College success seminar	Mandatory; 78% of surveyed students took a seminar	Typically not mandatory; 29% of surveyed students took a seminar
Advising	Student-to-adviser ratio was 75:1; 82% of surveyed students had at least one one-on-one advising session; median student reported 2 sessions	Student-to-adviser ratio was ~600:1; 65% of surveyed students had at least one one-on-one advising session; median student reported 1 session
Tutoring	45% of surveyed students received tutoring; median student reported 3 tutoring sessions	34% of surveyed students received tutoring; median student reported 4 tutoring sessions
<b><u>Instructor hiring and training</u></b>		
Hiring	Instructors hired based on content and pedagogical knowledge and openness to CUNY Start instructional approach	Instructors typically hired based on content knowledge
Training	Most instructors participated in an apprenticeship; continuing professional development was common and regular	Most instructors not trained up-front; continuing professional development was common but less regular and intensive

Sources. Field research data; instructor and student survey data; CUNY. (n.d.-c); discussions with CUNY staff members.

TABLE 3

*Impact Estimates on Confirmatory Outcomes After Three Years*

Outcome	Program Group	Control Group	Difference	90% CI	
				LB	UB
College-ready subject areas (out of 3)	2.25 (1.05)	1.99 (1.10)	0.26	0.20	0.33
Cumulative college credits earned	22.37 (25.32)	21.02 (24.30)	1.35	-0.16	2.86
Degree or certificate completion (%)	14.5	11.4	3.1	1.0	5.1
Sample size (total = 3,835)	2,997	838			

*Sources.* MDRC calculations from CUNY Institutional Research Database (IRDB) and National Student Clearinghouse (NSC) data.

*Note.* Standard deviations of continuous outcomes are in parentheses.

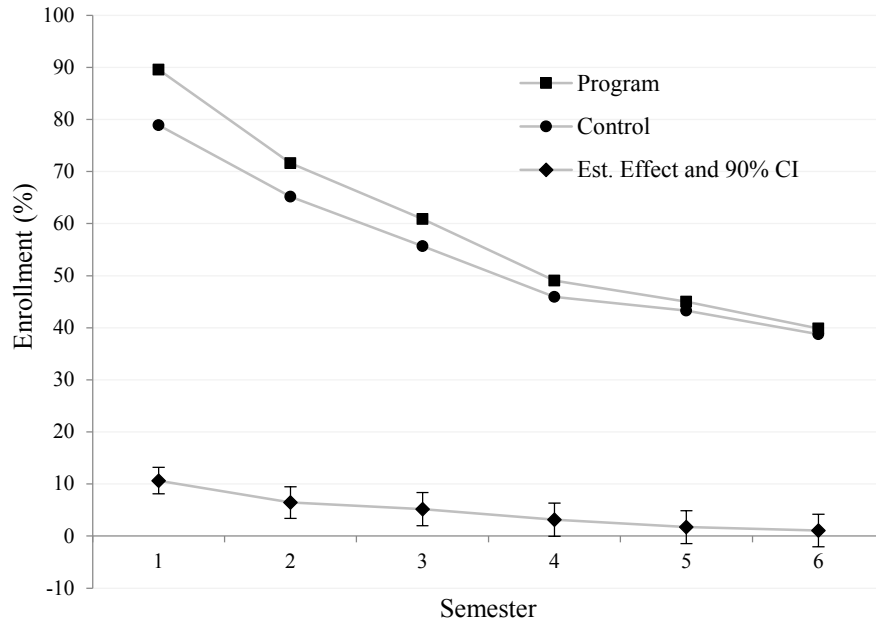
Rounding may cause slight discrepancies in sums and differences.

Estimates are adjusted by random assignment blocks and select baseline characteristics.

CI = confidence interval; LB = lower bound; UB = upper bound.

**Figure 1**

*Enrollment in CUNY Start or Any College, by Semester*

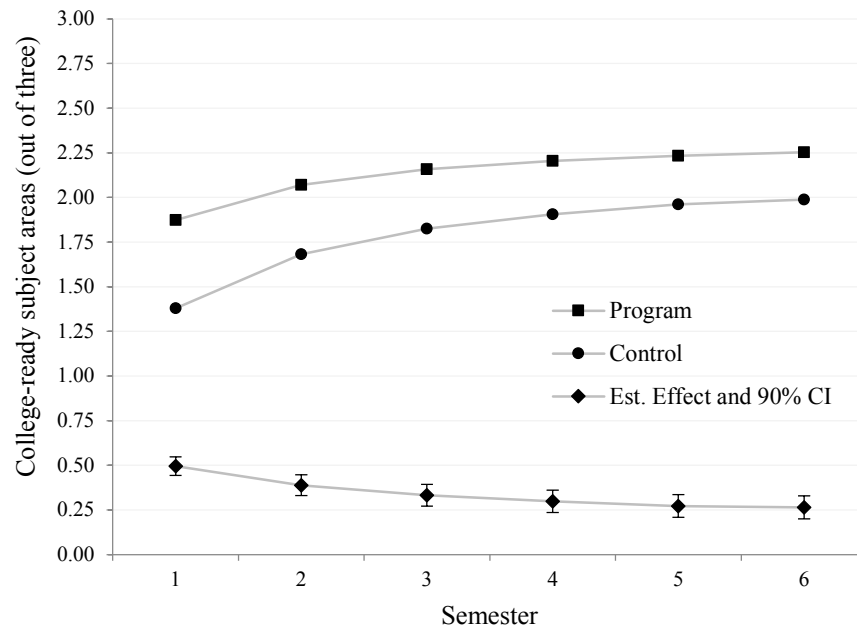


*Sources.* MDRC calculations from CUNY Institutional Research Database (IRDB) and National Student Clearinghouse (NSC) data.

*Note.* Estimates are adjusted by random assignment blocks and select baseline characteristics.

CI = confidence interval.

**Figure 2**  
*Progress Through Developmental Education, by Semester*

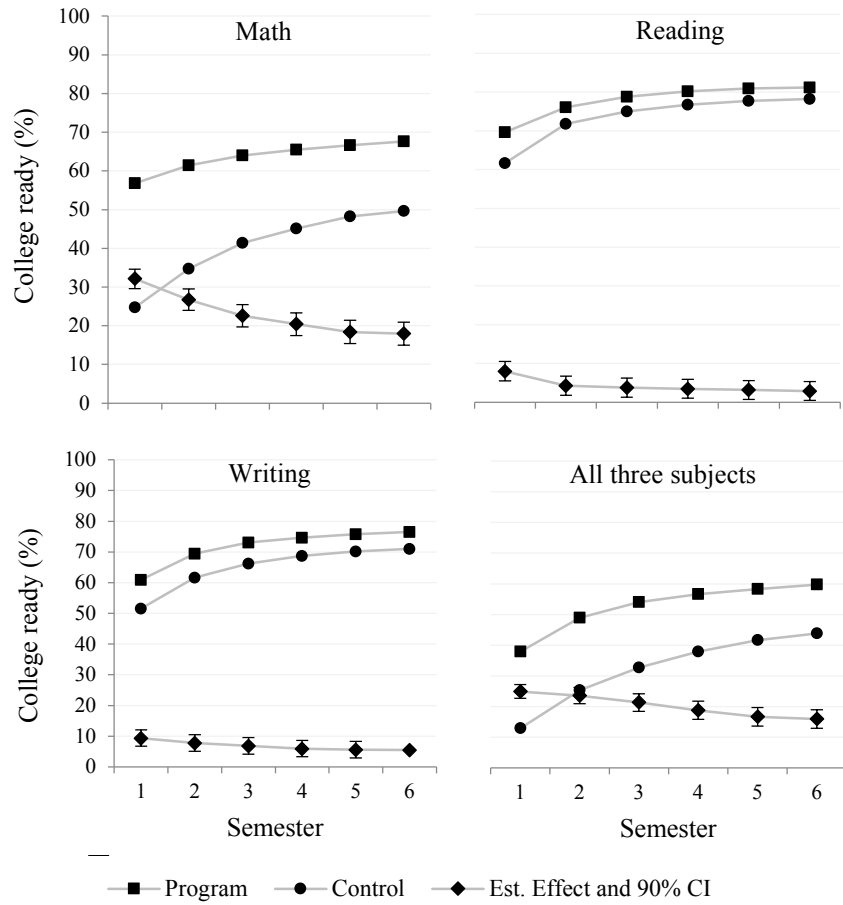


*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB).

*Note.* Estimates are adjusted by random assignment blocks and select baseline characteristics.

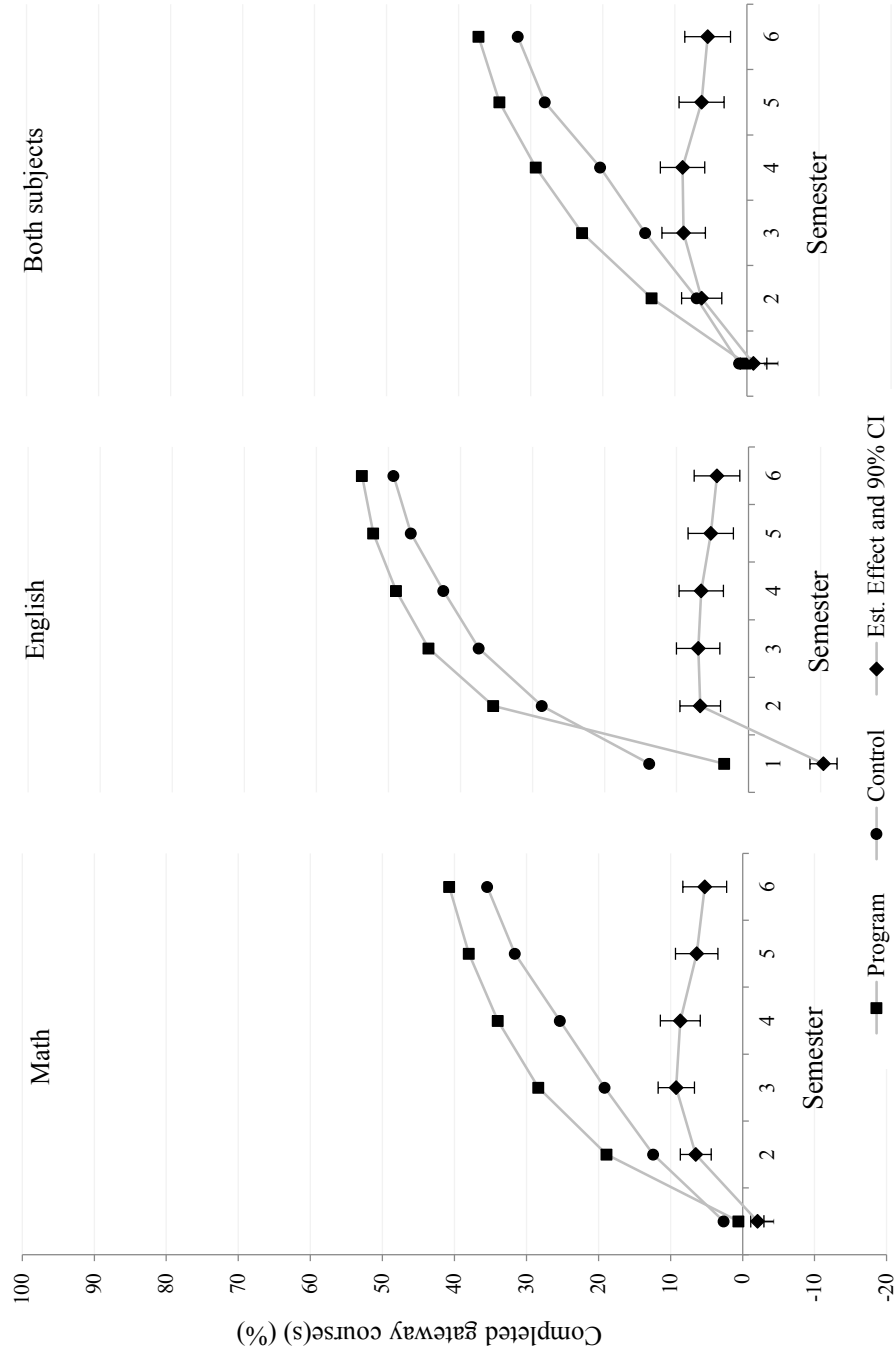
CI = confidence interval.

**Figure 3**  
*College Readiness, by Subject and Semester*



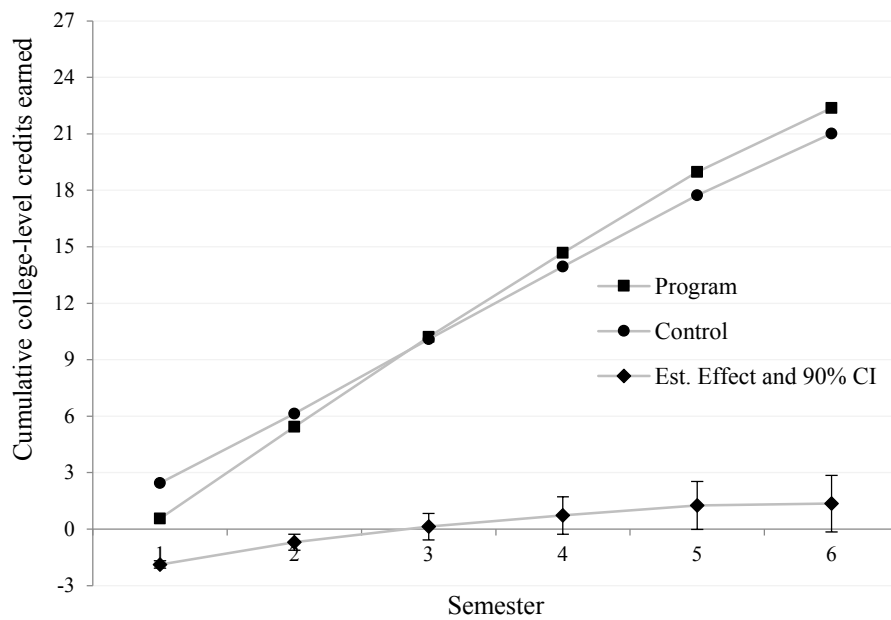
*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB).  
*Note.* Estimates are adjusted by random assignment blocks and select baseline characteristics.  
 CI = confidence interval.

**Figure 4**  
*Completion of Gateway Courses, by Semester*



Source: MDRC calculations from CUNY Institutional Research Database (IRDB).  
 Note: Estimates are adjusted by random assignment blocks and select baseline characteristics.  
 CI = confidence interval.

**Figure 5**  
*Cumulative College-Level Credits Earned, by Semester*



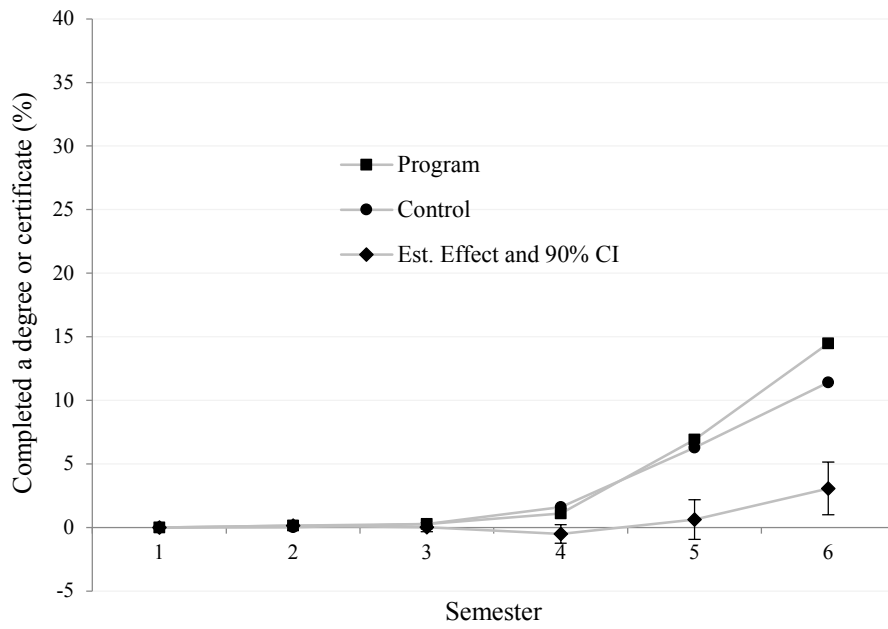
*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB)

*Note.* Estimates are adjusted by random assignment blocks and select baseline characteristics.

CI = confidence interval.



**Figure 6**  
*Credential Completion, by Semester*

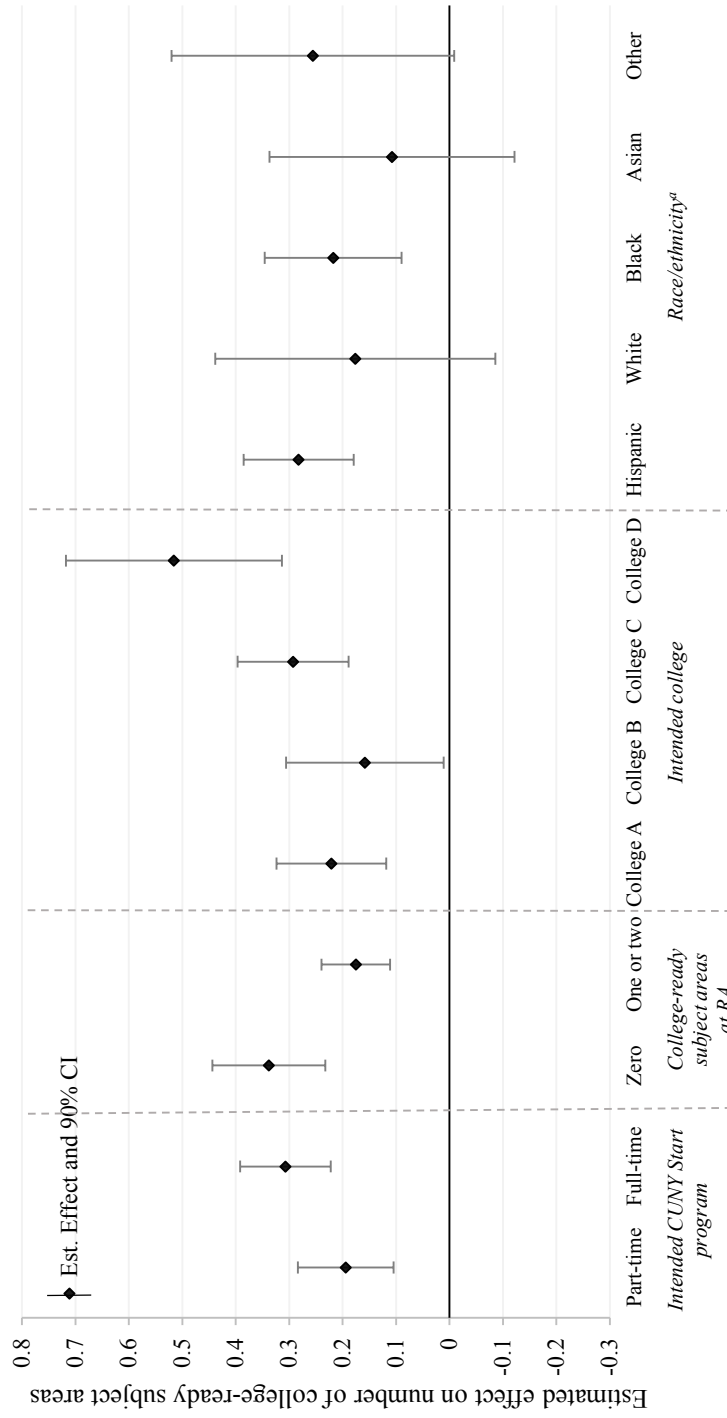


*Sources.* MDRC calculations from CUNY Institutional Research Database (IRDB) and National Student Clearinghouse (NSC) data.

*Note.* Estimates are adjusted by random assignment blocks and select baseline characteristics.

CI = confidence interval.

**Figure 7**  
*Number of College-Ready Subject Areas (Out of Three) After Three Years, by Subgroup*



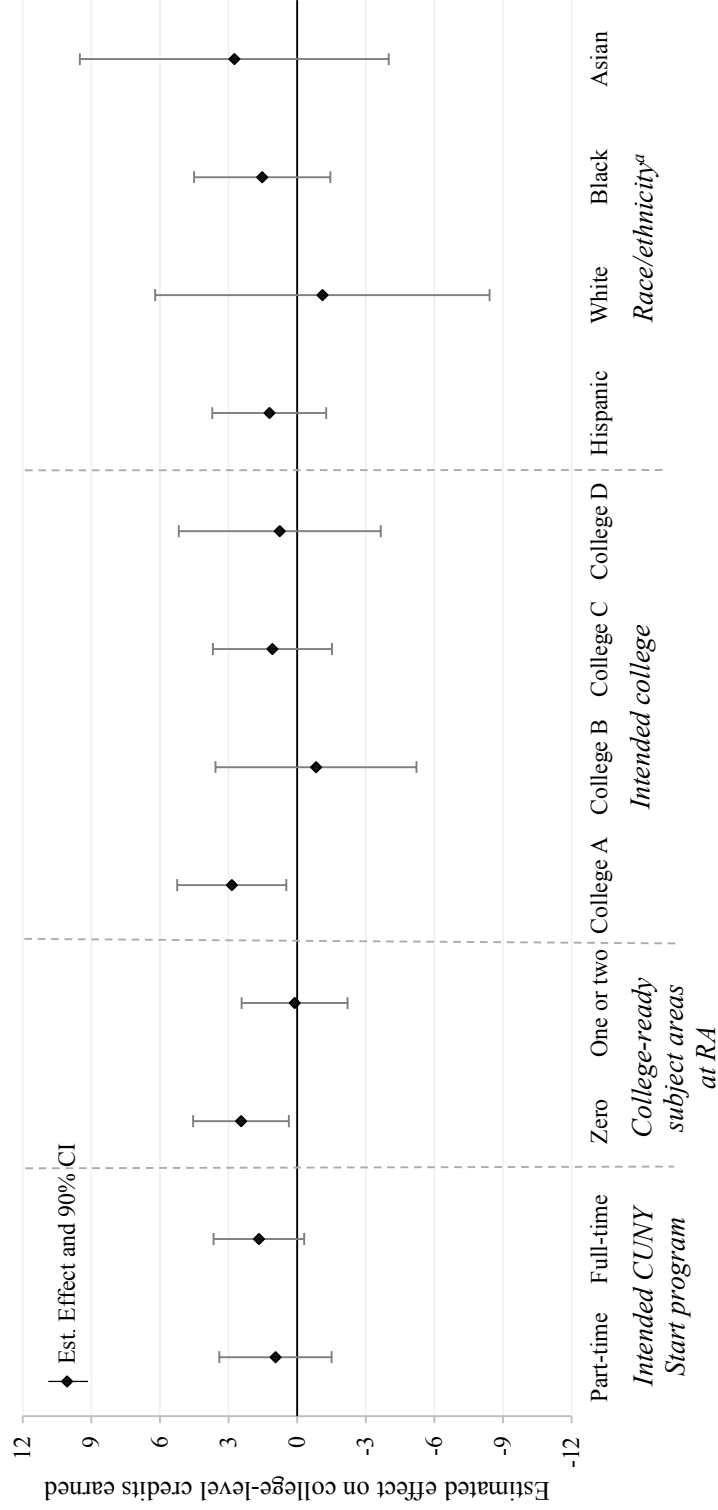
Source: MDRC calculations from CUNY Institutional Research Database (IRDB).

Note: Estimates are adjusted by random assignment blocks and select baseline characteristics.

CI = confidence interval; RA = random assignment.

<sup>a</sup> Respondents who selected "Hispanic" for their ethnicity and chose another race category are included only in the "Hispanic" category. Respondents who did not select "Hispanic" for their ethnicity and chose more than one racial category are included in the "Other" category. The "Asian" subgroup in the Race/ethnicity category also includes Pacific Islanders. "Other" includes multiracial, Native American/Alaskan Native, and other racial/ethnic categories.

**Figure 8**  
College-Level Credits Earned After Three Years, by Subgroup



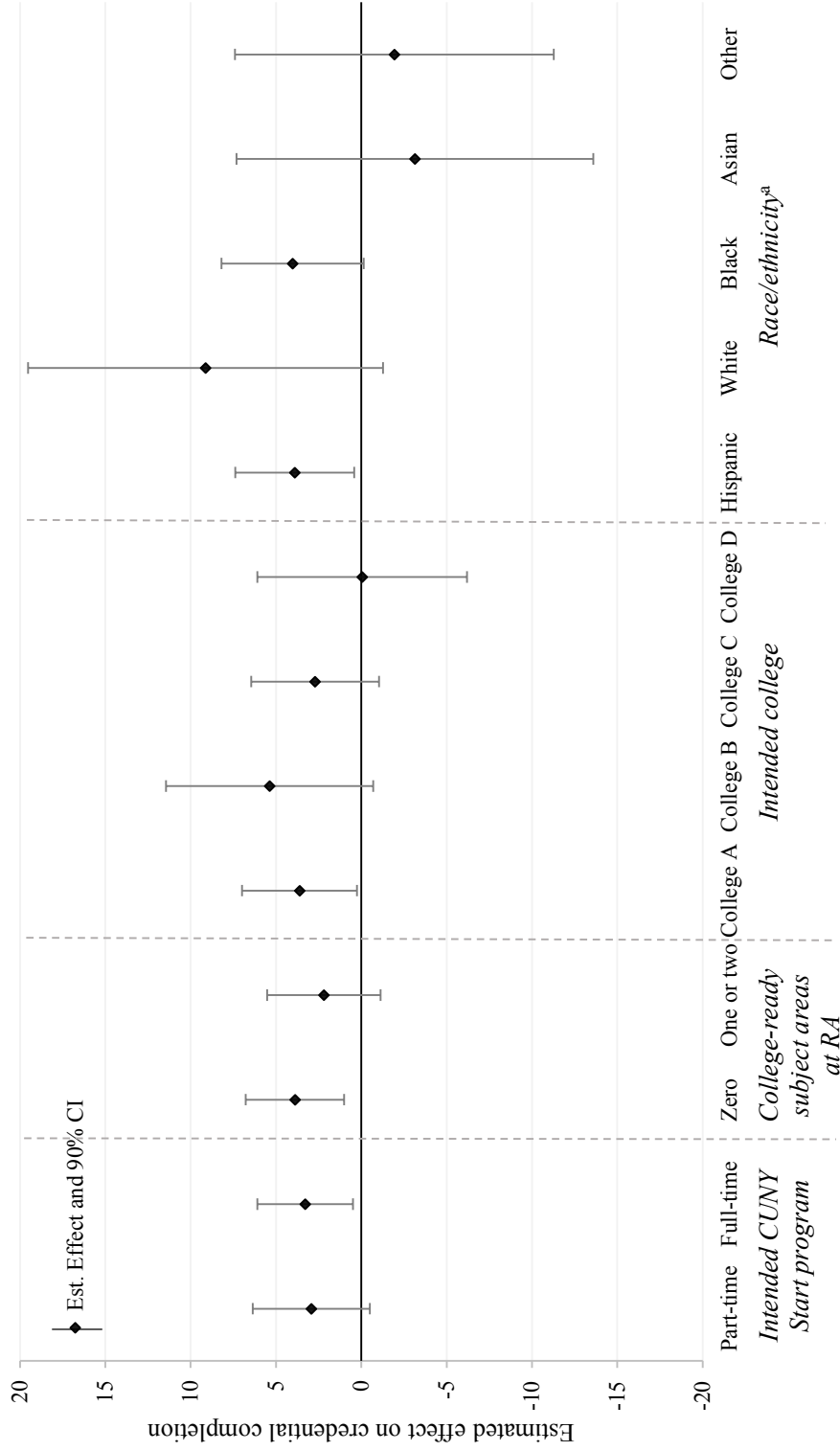
Source: MDRC calculations from CUNY Institutional Research Database (IRDB).

Note: Estimates are adjusted by random assignment blocks and select baseline characteristics.

CI = confidence interval; RA = random assignment.

<sup>a</sup> Respondents who selected "Hispanic" for their ethnicity and chose another race category are included only in the "Hispanic" category. Respondents who did not select "Hispanic" for their ethnicity and chose more than one racial category are included in the Other category. The "Asian" subgroup in the Race/ethnicity category also includes Pacific Islanders. "Other" includes multiracial, Native American/Alaskan Native, and other racial/ethnic categories.

**Figure 9**  
*Credential Completion After Three Years, by Subgroup*



Sources: MDRC calculations from CUNY Institutional Research Database (IRDB) and National Student Clearinghouse (NSC) data.  
 Note: Estimates are adjusted by random assignment blocks and select baseline characteristics.  
 CI = confidence interval; RA = random assignment.  
<sup>a</sup>Respondents who selected "Hispanic" for their ethnicity and chose another race category are included only in the "Hispanic" category. Respondents who did not select "Hispanic" for their ethnicity and chose more than one racial category are included in the "Other" category. The "Asian" subgroup in the "Race/ethnicity" category also includes Pacific Islanders. "Other" includes multiracial, Native American/Alaskan Native, and other racial/ethnic categories.

## Appendix A



TABLE A.1

*Characteristics of Incoming, CUNY Start-Eligible, and CUNY Start Applicant Populations  
at Study Colleges*

Characteristic (%)	Incoming Students	CUNY Start- Eligible Students	CUNY Start Applicants
Gender			
Female	54.1	54.1	56.4
Male	46.0	45.9	43.6
Age			
19 or younger	46.1	47.9	45.9
20 to 23	28.8	28.7	30.3
24 or older	25.2	23.4	23.8
Race/ethnicity <sup>a</sup>			
Hispanic	38.2	39.3	43.9
White	13.6	12.5	6.9
Black	25.7	27.7	31.4
Asian or Pacific Islander	14.7	13.1	10.1
Other <sup>b</sup>	7.7	7.4	7.7
Native language			
English	60.9	60.9	56.0
Spanish	15.1	16.4	21.9
Other	23.9	22.7	22.1
Number of subject areas requiring developmental education			
Zero (fully college-ready)	25.9	0.0	0.3
One	39.7	53.6	15.0
Two	19.9	26.8	34.7
Three	14.5	19.6	50.0
Required developmental education in the subject area			
Math	57.8	75.2	94.3
Reading	21.2	27.5	62.8
Writing	30.4	39.6	77.3
College <sup>c</sup>			
College A	37.6	40.1	39.1
College B	19.3	18.5	17.3
College C	24.1	23.4	32.3
College D	19.0	18.0	11.4
Sample size	42,232	32,462	4,393

(continued)

(continued)

*Sources.* Calculations for the incoming and CUNY Start-eligible populations were made by CUNY and provided to the authors. Calculations for CUNY Start applicants were made by the authors using CUNY Start application data.

*Note.* Incoming students are those who were degree seeking, new (either first-time freshmen or advanced-standing transfer students), and enrolled at one of the four study colleges during one of the study's three program semesters (spring 2015, fall 2015, or spring 2016). CUNY Start-eligible students were incoming students who had an initial remedial need or unknown remedial need status.

Data for incoming and eligible population students is limited to students who matriculated in a CUNY institution, while data for CUNY Start applicants is available regardless of whether students ultimately matriculated at CUNY or participated in CUNY Start.

Forty-one CUNY Start applicants requested to be removed from the study or did not return a signed informed consent form and are not represented in the table.

Missing values are not shown and percentages sum to 100%.

Rounding may cause slight discrepancies in sums and differences.

<sup>a</sup>Respondents who selected "Hispanic" for their ethnicity and chose another race category are included only in the "Hispanic" category. Respondents who did not select "Hispanic" for their ethnicity and chose more than one racial category are included in the "Other" category.

<sup>b</sup>"Other" includes multiracial, Native American/Alaskan Native, and other racial/ethnic categories.

<sup>c</sup>The table represents where CUNY Start applicants intended to enroll and where incoming and eligible students actually enrolled.



TABLE A.2

*Baseline Characteristics of the Evaluation Sample, by Research Group*

Characteristic (%)	Program Group	Control Group	Difference	P-Value
<b>Diplomas and degrees earned<sup>a</sup></b>				
High school diploma	68.6	69.0	-0.4	.771
High school equivalent	13.5	13.5	0.0	.787
Occupational or technical certificate	2.6	3.4	-0.7	.434
Other	3.4	4.1	-0.7	.533
None of the above	1.4	1.5	-0.1	.785
Missing	14.7	13.7	0.9	.495
<b>Date of high school graduation or equivalent</b>				
During the past year	61.8	62.3	-0.5	.937
Between one and two years ago	3.7	4.2	-0.5	
Between two and five years ago	3.9	3.6	0.3	
More than five years ago	5.9	5.9	0.0	
Missing	24.6	24.0	0.7	
<b>College attendance</b>				
Has previously attended college	7.2	8.9	-1.7	.231
Has not previously attended college	78.1	77.4	0.7	
Missing	14.7	13.7	1.0	
<b>Household status</b>				
Lives with parents	65.3	64.2	1.1	.480
Lives away from parents	18.6	20.4	-1.8	
Missing	16.1	15.4	0.7	
<b>Expenses</b>				
Parents pay more than half	32.6	31.0	1.5	.634
Parents do not pay more than half	33.2	33.2	0.0	
Missing	34.2	35.7	-1.5	
<b>Marital and household status</b>				
Married, living with spouse	4.9	4.7	0.2	.246
Married, apart from spouse	1.6	2.6	-1.0	
Unmarried, living with partner	10.7	9.0	1.7	
Unmarried, not living with partner	50.0	50.6	-0.6	
Missing	32.9	33.2	-0.3	
<b>Children under the age of 18</b>				
Has one or more children under the age of 18	9.5	10.1	-0.6	.880
Does not have any children under the age of 18	74.6	74.4	0.3	
Missing	15.8	15.5	0.3	

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Characteristic (%)	Program Group	Control Group	Difference	P-Value
Dependents				.740
Has any children or adults dependent on student for financial support	12.1	13.1	-1.0	
Does not have any children or adults dependent on student for financial support	69.3	68.7	0.6	
Missing	18.5	18.1	0.4	
Employment				.770
Is currently employed	41.7	42.6	-0.9	
Is not currently employed	43.6	43.6	0.0	
Missing	14.7	13.7	0.9	
Among those currently employed <sup>b</sup>				
Number of hours worked per week				.101
1-10	9.6	10.2	-0.6	
11-20	20.8	14.4	6.4	
21-30	23.2	27.1	-3.9	
31-40	28.6	28.0	0.6	
More than 40	4.3	4.1	0.2	
Missing	13.5	16.2	-2.7	
Highest diploma or degree earned by the parent with the most education				.492
No high school degree	14.2	12.5	1.7	
High school diploma or equivalent	22.3	20.7	1.6	
Some college (but not a degree)	9.3	9.9	-0.6	
College degree (AA, BA, MA, PhD)	20.4	21.9	-1.5	
Missing	33.9	35.1	-1.2	
Financial aid				.156
Applied for financial aid	65.6	68.9	-3.3	
Did not apply for financial aid	17.3	14.9	2.4	
Missing	17.1	16.2	0.9	
Sample size (total = 3,835)	2,997	838		

*Sources.* CUNY Start application data and MDRC random assignment data.

*Note.* Values are weighted to account for random assignment ratios that vary across random assignment blocks.

Rounding may cause slight discrepancies in sums and differences.

An omnibus F-test was conducted to see whether students' baseline characteristics were jointly predictive of students' random assignment status. The results are not statistically significant ( $p = 0.885$ ).

<sup>a</sup>Distributions do not add to 100 percent because categories are not mutually exclusive.

<sup>b</sup>Percentages calculated only among students employed at baseline ( $n = 1,852$ ).

TABLE A.3  
*Enrollment, by Semester*

Outcome	Program Group	Control Group	Difference	90% CI	
				LB	UB
Enrolled in CUNY Start or any college (%)					
Semester 1	89.5	78.9	10.6	8.1	13.2
Semester 2	71.6	65.2	6.4	3.4	9.5
Semester 3	60.9	55.7	5.2	2.0	8.4
Semester 4	49.1	46.0	3.1	-0.1	6.3
Semester 5	45.0	43.3	1.7	-1.4	4.9
Semester 6	39.8	38.8	1.1	-2.0	4.2
Semesters enrolled	3.56 (2.02)	3.28 (2.11)	0.28	0.15	0.41
Enrolled in any college (%)					
Semester 1	19.2	78.4	-59.2	-61.9	-56.5
Semester 2	67.8	64.8	3.0	-0.1	6.0
Semester 3	60.5	55.6	4.9	1.7	8.1
Semester 4	49.1	46.0	3.1	-0.1	6.3
Semester 5	44.9	43.3	1.6	-1.6	4.7
Semester 6	39.8	38.8	1.0	-2.1	4.1
Semesters enrolled	2.81 (2.00)	3.27 (2.11)	-0.46	-0.59	-0.32
Sample size (total = 3,835)	2,997	838			

*Sources.* MDRC calculations from CUNY Institutional Research Database (IRDB) and National Student Clearinghouse (NSC).

*Note.* Standard deviations of continuous outcomes are in parentheses.

Rounding may cause slight discrepancies in sums and differences.

Estimates are adjusted by random assignment blocks and select baseline characteristics.

CI = confidence interval; LB = lower bound; UB = upper bound.

TABLE A.4  
*College-Readiness, by Semester*

Outcome	Program Group	Control Group	Difference	90% CI	
				LB	UB
Number of college-ready subject areas					
Semester 1	1.87 (1.09)	1.38 (0.99)	0.49	0.44	0.55
Semester 2	2.07 (1.09)	1.68 (1.05)	0.39	0.33	0.45
Semester 3	2.16 (1.07)	1.83 (1.06)	0.33	0.27	0.39
Semester 4	2.20 (1.06)	1.91 (1.08)	0.30	0.24	0.36
Semester 5	2.23 (1.06)	1.96 (1.09)	0.27	0.21	0.34
Semester 6	2.25 (1.05)	1.99 (1.10)	0.26	0.20	0.33
College-ready in all three subject areas (%)					
Semester 1	37.9	13.0	24.9	22.7	27.2
Semester 2	48.9	25.3	23.6	20.9	26.3
Semester 3	54.0	32.7	21.3	18.4	24.2
Semester 4	56.6	37.9	18.8	15.8	21.7
Semester 5	58.3	41.7	16.7	13.6	19.7
Semester 6	59.7	43.8	15.9	12.9	19.0
College-ready in math (%)					
Semester 1	56.8	24.7	32.1	29.6	34.6
Semester 2	61.4	34.7	26.7	23.9	29.5
Semester 3	63.9	41.4	22.6	19.7	25.5
Semester 4	65.5	45.1	20.4	17.5	23.3
Semester 5	66.6	48.2	18.4	15.4	21.4
Semester 6	67.6	49.6	18.0	15.0	21.0
College-ready in reading (%)					
Semester 1	69.7	61.6	8.0	5.5	10.5
Semester 2	76.1	71.8	4.3	1.8	6.8
Semester 3	78.8	75.0	3.8	1.3	6.3
Semester 4	80.2	76.7	3.5	1.0	5.9
Semester 5	80.9	77.7	3.2	0.8	5.6
Semester 6	81.1	78.2	2.9	0.5	5.3

(continued)

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Outcome	Program Group	Control Group	Difference	90% CI	
				LB	UB
College-ready in writing (%)					
Semester 1	60.9	51.6	9.4	6.7	12.0
Semester 2	69.4	61.7	7.8	5.1	10.5
Semester 3	73.1	66.2	6.8	4.1	9.5
Semester 4	74.7	68.7	6.0	3.3	8.7
Semester 5	75.8	70.1	5.6	3.0	8.3
Semester 6	76.6	71.0	5.5	2.9	8.2
Sample size (total = 3,835)	2,997	838			

*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB).

*Note.* Standard deviations of continuous outcomes are in parentheses.

Rounding may cause slight discrepancies in sums and differences.

Estimates are adjusted by random assignment blocks and select baseline characteristics.

CI = confidence interval; LB = lower bound; UB = upper bound.

TABLE A.5  
*Completion of Gateway Courses, by Semester*

Outcome (%)	Program Group	Control Group	Difference	90% CI	
				LB	UB
Completed math gateway course					
Semester 1	0.6	2.6	-2.1	-3.0	-1.1
Semester 2	18.9	12.4	6.5	4.4	8.6
Semester 3	28.3	19.1	9.2	6.7	11.7
Semester 4	34.0	25.3	8.6	5.9	11.4
Semester 5	38.0	31.6	6.4	3.4	9.3
Semester 6	40.7	35.5	5.2	2.2	8.3
Completed English gateway course					
Semester 1	3.4	13.8	-10.4	-12.3	-8.5
Semester 2	35.4	28.7	6.7	3.9	9.5
Semester 3	44.4	37.4	7.0	4.0	10.0
Semester 4	48.9	42.3	6.6	3.5	9.7
Semester 5	52.1	46.9	5.3	2.1	8.4
Semester 6	53.7	49.3	4.4	1.2	7.6
Completed both gateway courses					
Semester 1	0.2	1.1	-0.9	-1.5	-0.3
Semester 2	13.2	6.9	6.3	4.5	8.0
Semester 3	22.9	14.1	8.8	6.5	11.1
Semester 4	29.3	20.4	8.9	6.3	11.5
Semester 5	34.3	28.0	6.3	3.4	9.2
Semester 6	37.2	31.8	5.5	2.5	8.4
Sample size (total = 3,835)	2,997	838			

*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB).

*Note.* A "gateway course" is defined as a course that may meet CUNY's general education ("Pathways") requirements in math and English.

Estimates are adjusted by random assignment block and select baseline characteristics.

Rounding may cause slight discrepancies in sums and differences.

CI = confidence interval; LB = lower bound; UB = upper bound.

TABLE A.6  
*College-Level Credit Accumulation, by Semester*

Outcome	Program Group	Control Group	Difference	90% CI	
				LB	UB
Cumulative credits attempted					
Semester 1	0.81 (2.71)	3.56 (4.21)	-2.75	-2.97	-2.53
Semester 2	7.81 (7.41)	8.78 (8.27)	-0.97	-1.43	-0.51
Semester 3	14.57 (12.83)	14.26 (13.06)	0.31	-0.46	1.09
Semester 4	20.35 (18.20)	19.16 (18.10)	1.19	0.10	2.28
Semester 5	25.69 (23.53)	23.85 (22.64)	1.84	0.45	3.24
Semester 6	29.96 (27.78)	27.86 (26.75)	2.10	0.44	3.76
Cumulative credits earned					
Semester 1	0.56 (2.16)	2.45 (3.65)	-1.88	-2.08	-1.68
Semester 2	5.43 (6.42)	6.13 (7.35)	-0.70	-1.12	-0.28
Semester 3	10.22 (11.39)	10.08 (11.78)	0.13	-0.57	0.84
Semester 4	14.68 (16.48)	13.95 (16.37)	0.72	-0.27	1.71
Semester 5	18.98 (21.47)	17.73 (20.55)	1.25	-0.02	2.52
Semester 6	22.37 (25.32)	21.02 (24.30)	1.35	-0.16	2.86
Sample size (total = 3,835)	2,997	838			

*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB).

*Note.* Standard deviations of continuous outcomes are in parentheses.

Estimates are adjusted by random assignment blocks and select baseline characteristics.

Rounding may cause slight discrepancies in sums and differences.

CI = confidence interval; LB = lower bound; UB = upper bound.

TABLE A.7  
*Credential Completion, by Semester*

Outcome (%)	Program Group	Control Group	Difference	90% CI	
				LB	UB
Completed a degree or certificate					
Semester 1	0.0	0.0	0.0	0.0	0.0
Semester 2	0.1	0.0	0.1	0.0	0.2
Semester 3	0.3	0.3	0.0	-0.3	0.4
Semester 4	1.1	1.6	-0.5	-1.2	0.2
Semester 5	6.9	6.3	0.6	-0.9	2.2
Semester 6	14.5	11.4	3.1	1.0	5.1
Completed an associate's degree					
Semester 1	0.0	0.0	0.0	0.0	0.0
Semester 2	0.0	0.0	0.0	0.0	0.0
Semester 3	0.1	0.1	0.0	-0.2	0.2
Semester 4	0.9	1.3	-0.5	-1.1	0.2
Semester 5	6.6	6.0	0.6	-0.9	2.1
Semester 6	14.1	11.0	3.0	1.0	5.1
Completed a degree or certificate or transferred to a four-year college <sup>a</sup>					
Semester 1	0.0	0.0	0.0	0.0	0.0
Semester 2	0.1	0.0	0.1	0.0	0.2
Semester 3	0.8	0.5	0.3	-0.2	0.8
Semester 4	2.3	2.3	-0.1	-1.0	0.9
Semester 5	8.6	7.7	0.8	-0.9	2.6
Semester 6	16.7	13.9	2.8	0.6	5.1
Sample size (total = 3,835)	2,997	838			

*Sources.* MDRC calculations from CUNY Institutional Research Database (IRDB) and National Student Clearinghouse (NSC) data.

*Note.* Estimates are adjusted by random assignment blocks and select baseline characteristics.

Round may cause slight discrepancies in sums and differences.

CI = confidence interval; LB = lower bound; UB = upper bound.

<sup>a</sup>Transfer to a four-year college was defined as being enrolled in a four-year college and having 18 or more cumulative college-level credits.



TABLE A.8

*Number of College-Ready Subject Areas (Out of Three) After Three Years, by Subgroup*

Characteristic	N	Program Group	Control Group	Difference	90% CI		P-Value Difference in Effects
					LB	UB	
Gender							.102
Male	1,434	2.19 (1.08)	1.89 (1.15)	0.31	0.20	0.41	
Female	1,840	2.31 (1.03)	2.14 (1.01)	0.17	0.08	0.26	
Sample size	3,274	2,555	719				
Age							.779
19 or younger	1,837	2.39 (0.97)	2.09 (1.02)	0.30	0.21	0.39	
20 to 23	1,153	2.12 (1.12)	1.87 (1.13)	0.26	0.13	0.38	
24 or older	845	2.14 (1.08)	1.90 (1.21)	0.24	0.10	0.38	
Sample size	3,835	2,997	838				
Prior education							.236
High school diploma	2,641	2.29 (1.04)	2.02 (1.08)	0.27	0.19	0.34	
High school equivalency	497	2.09 (1.12)	1.97 (1.09)	0.12	-0.07	0.31	
Sample size	3,138	2,452	686				
Cohort							.231
Fall	1,556	2.36 (1.03)	2.15 (0.93)	0.21	0.11	0.30	
Spring	2,279	2.18 (1.06)	1.88 (1.22)	0.30	0.22	0.38	
Sample size	3,835	2,997	838				

*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB).

*Note.* Standard deviations of continuous outcomes are in parentheses.

Estimates are adjusted by random assignment blocks and select baseline characteristics.

Rounding may cause slight discrepancies in sums and differences.

CI = confidence interval; LB = lower bound; UB = upper bound.

TABLE A.9  
*College-Level Credits Earned After Three Years, by Subgroup*

Characteristic	N	Program Group	Control Group	Difference	90% CI		P-Value Difference in Effects
					LB	UB	
Gender							.690
Male	1,434	20.37 (24.31)	19.92 (24.53)	0.45	-1.94	2.85	
Female	1,840	24.46 (26.17)	23.20 (24.18)	1.27	-1.08	3.61	
Sample size	3,274	2,555	719				
Age							.387
19 or younger	1,837	24.52 (25.95)	23.72 (24.27)	0.80	-1.49	3.08	
20 to 23	1,153	20.19 (24.38)	18.55 (25.04)	1.64	-1.17	4.44	
24 or older	845	21.09 (24.90)	16.98 (22.67)	4.12	0.86	7.37	
Sample size	3,835	2,997	838				
Prior education							.385
High school diploma	2,641	23.05 (25.39)	22.14 (24.10)	0.91	-0.97	2.78	
High school equivalency	497	19.79 (24.72)	16.43 (22.97)	3.35	-0.88	7.59	
Sample size	3,138	2,452	686				
Cohort							.164
Fall	1,556	24.75 (26.83)	24.99 (22.81)	-0.24	-2.75	2.27	
Spring	2,279	20.75 (24.23)	18.29 (25.23)	2.46	0.50	4.42	
Sample size	3,835	2,997	838				

*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB).

*Note.* Estimates are adjusted by random assignment blocks and select baseline characteristics.

Standard deviations of continuous outcomes are in parentheses.

Rounding may cause slight discrepancies in sums and differences.

CI = confidence interval; LB = lower bound; UB = upper bound.

TABLE A.10

*Completed a Degree or Certificate After Three Years, by Subgroup*

Characteristic (%)	N	Program Group	Control Group	Difference	90% CI		P-Value Difference in Effects
					LB	UB	
Gender							.413
Male	1,434	11.6	9.8	1.8	-1.4	5.1	
Female	1,840	17.0	12.8	4.2	0.8	7.6	
Sample size	3,274	2,555	719				
Age							.255
19 or younger	1,837	16.6	12.0	4.7	1.4	8.0	
20 to 23	1,153	12.1	11.7	0.3	-3.5	4.2	
24 or older	845	13.5	8.0	5.5	1.1	10.0	
Sample size	3,835	2,997	838				
Prior education							.262
High school diploma	2,641	14.7	11.9	2.8	0.1	5.4	
High school equivalency	497	12.7	5.6	7.1	1.4	12.8	
Sample size	3,138	2,452	686				
Cohort							.461
Fall	1,556	18.2	13.9	4.3	0.6	8.1	
Spring	2,279	11.9	9.6	2.3	-0.3	4.9	
Sample size	3,835	2,997	838				

*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB) and National Student Clearinghouse (NSC) data.

*Note.* Estimates are adjusted by random assignment blocks and select baseline characteristics.

Rounding may cause slight discrepancies in sums and differences.

CI = confidence interval; LB = lower bound; UB = upper bound.

TABLE A.11  
*Participation in Accelerated Study in Associate Programs (ASAP), by Semester*

Outcome (%)	Program	Control	Difference	90% CI	
	Group	Group		LB	UB
Ever participated in ASAP					
Semester 1	0.7	0.9	-0.2	-0.7	0.4
Semester 2	23.2	5.3	17.9	16.0	19.8
Semester 3	27.0	7.8	19.2	17.1	21.2
Semester 4	28.7	9.0	19.7	17.5	21.9
Semester 5	29.2	10.3	19.0	16.7	21.2
Semester 6	29.8	10.8	19.0	16.7	21.3
Sample size (total = 3,835)	2,997	838			

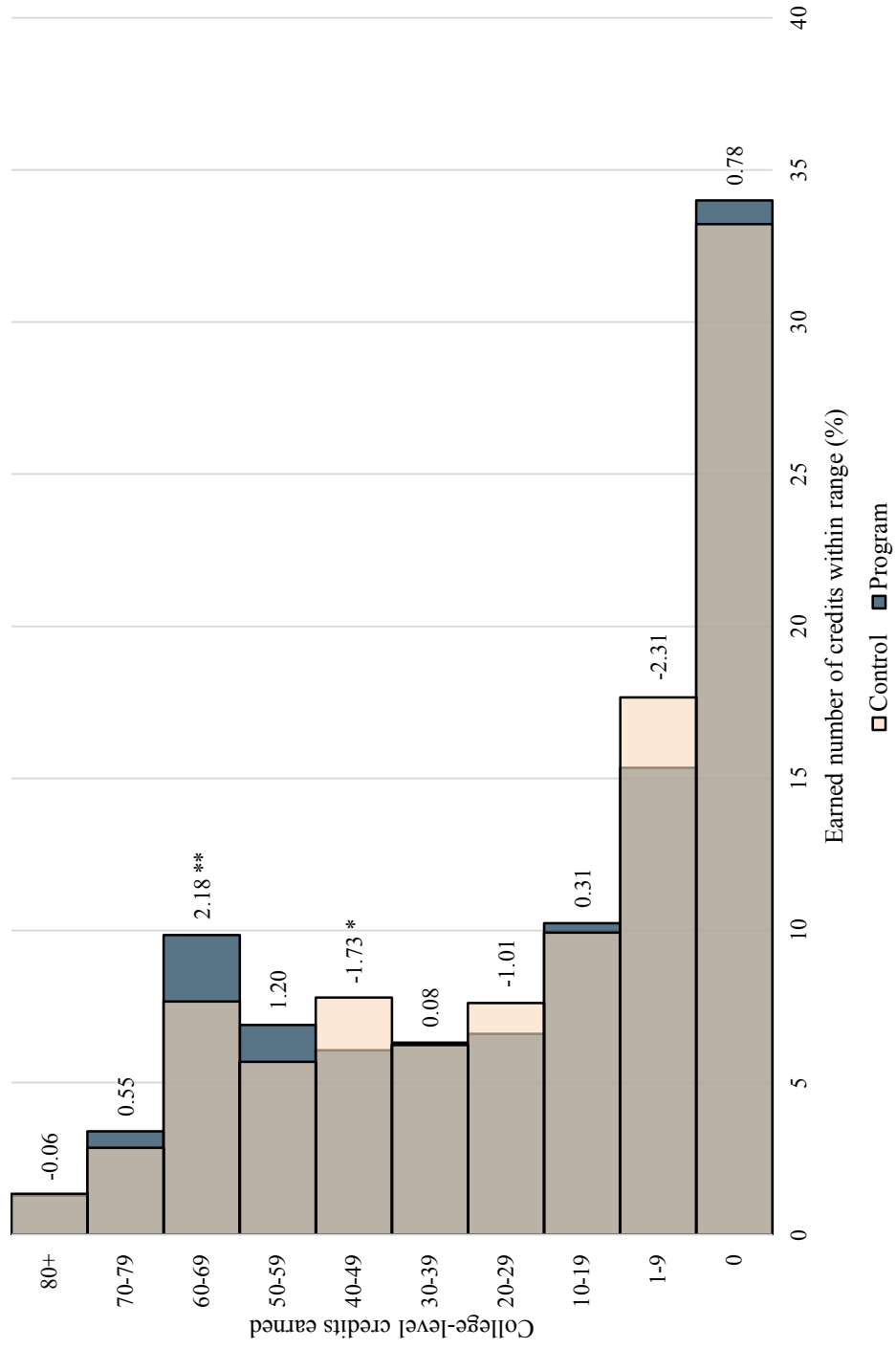
*Source.* MDRC calculations from CUNY Institutional Research Database (IRDB).

*Note.* Estimates are adjusted by random assignment blocks and select baseline characteristics.

Rounding may cause slight discrepancies in sums and differences.

CI = confidence interval; LB = lower bound; UB = upper bound.

**Figure A.1**  
*Cumulative College-Level Credits Earned After Three Years*



Source. MDRC calculations from CUNY Institutional Research Database (IRDB).  
 Note. Estimates are adjusted by random assignment blocks and select baseline characteristics.  
 Statistical significance levels: \*\*\* = 1 percent; \*\* = 5 percent; \* = 10 percent.



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